



# Display and Text Advertising

Promote Your Career Opportunities.  
Advance Your Corporate Brand.

Beyond.com's display and text advertising platform delivers targeted recruitment on the industry's premier Career Network. Quickly and easily advertise your message on pages where millions of professionals search, interact and apply online each day.

### Targeted Exposure to a Highly Engaged Audience

Your display and text ads are delivered through a series of impressions on content-rich web pages throughout our Career Network. It's a great way to heighten awareness about your current job opportunities and can significantly improve your job posting performance.

At the same time, display and text ads prove to be a very cost effective resource for brand development and awareness, reinforcing your company's presence to the right candidates at the right time.

### When you advertise with us, you benefit from:

- **Targeted Reach** – Deliver messages to your ideal audience and increase conversions.
- **Flexible Placements** – Choose from a variety of ad locations throughout our network.
- **Fast & Cost Effective Delivery** – Be up-and-running in no time without breaking your advertising budget.
- **Performance Reporting** – Get access to statistics to monitor your campaign performance.

### Your sponsorship includes the following:

Beyond.com's display and text ad management program allows for maximum flexibility and placement of your advertisements throughout our network of niche career communities. **You can also target your ad impressions by:**

- Geographic Location
- Industry
- Time Range
- Webpage Location (Zone)

### Banner Sizes supported by Beyond.com include:

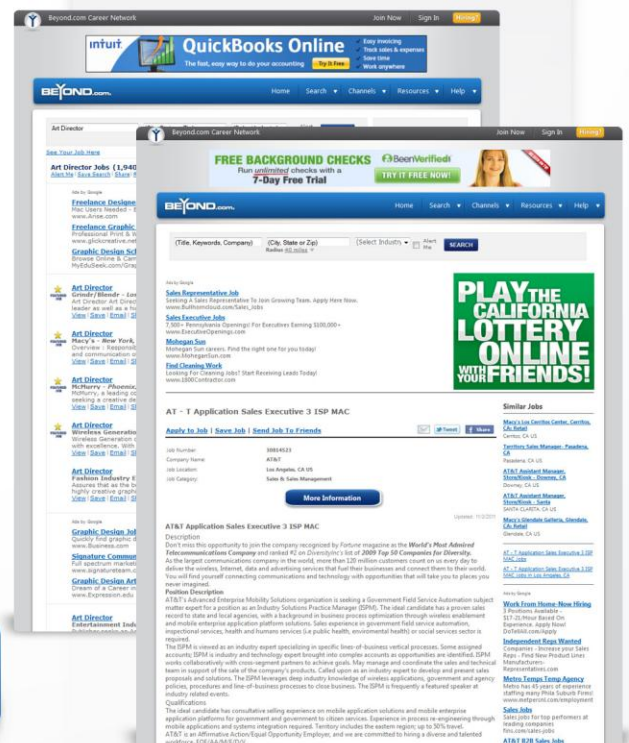
- 728 x 90
- 300 x 250

Average banner impressions per month: **64 Million**

Average number of page views per month: **24 Million**

*Maximize your visibility  
with Display and Text  
Advertising on our  
Job Search Results and  
Job Details pages.*

With highly relevant career content, these pages are very effective at attracting and engaging our visitors, providing the most high-value impressions for your campaign.



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Beyond.com