



Career Alert Sponsorship

Gain Targeted Exposure to Millions of Candidates

Gain great exposure by sponsoring the millions of Beyond.com Career Alert emails sent to our Career Network members each day. Our personalized alerts notify candidates to relevant jobs that have been recently posted and provide valuable industry insight. As a result, these emails are very well-received and extremely engaging.

Choose to send your message to millions of professionals, or precisely target candidates by industry, location or website.

Daily Job Alerts Sent: **2,585,737**

Average Open Rate: **13%**

Your sponsorship includes the following:

Type	Sizes
Text Ad	1 headline, 2-3 sentences, 1 link
Company Logo	160 (max width) x 100 (max height)

Targeting	Pricing
General	\$10 CPM
Location	\$20 CPM
Industry	\$20 CPM
Location & Industry	\$30 CPM

We can provide detailed reporting on your ad performance.

Contact us today about targeted Career Alert Sponsorship.

King of Prussia PA | New York NY | Indianapolis IN

1-866-694-JOBS

www.Beyond.com

Formats Accepted Include:

Banner Ad: **.jpg; .gif; .png**

Text Ad: **Text Only**

