



Newsletter Sponsorship

Gain Targeted Exposure to Millions of Candidates

Now you have the opportunity to promote your jobs, career events, employment brand or career-related products to millions of job seekers. Beyond.com distributes a monthly newsletter to more than eight million professionals providing the latest in career tips, tools and resources to help individuals maximize their job searches and grow in their careers.

Send your message to millions of job seekers, or precisely target candidates by educational background, geography, income, profession, industry and a variety of demographic criteria.

Newsletters Sent per Month: **9,180,361**

Average Open Rate: **12%**

Your sponsorship includes your choice of the following inventory:

Type	Sizes	Pricing
Banner Ad	180 x 250 or 120 x 240	\$4,200
Text Ad	1 headline, 2-3 sentences, 1 link	\$3,600
Featured Company Spotlight	1 logo, short company description & 1 link	\$5,600

Formats Accepted Include:

Banner Ad: **.jpg; .gif; .png**

Text Ad: **Text Only**

You will receive valuable performance statistics on your ads, including both impressions and clicks.



King of Prussia PA | New York NY | Indianapolis IN

1-866-694-JOBS

Beyond.com