

We continuously expand our social media presence to help strengthen your corporate brand and allow your jobs to be a part of the conversation as social media continues to play an important role within the recruitment environment.

**Interested in expanding your social media recruiting plan?**

**Contact us today!**

866-694-5627

**Join us on Facebook at**  
[Facebook.com/BeyondHR](http://Facebook.com/BeyondHR)

**Follow us on Twitter**  
[@Beyond\\_com](http://@Beyond_com)

**Subscribe to our HR focused Blog:**  
[EmploymentMetrix.com](http://EmploymentMetrix.com)

We have created a social media program that encompasses the most-widely used platforms to create an engaging, interactive and personalized recruitment experience for our candidates that at the same time effectively markets your corporate brand, provides extended reach for your jobs and allows you to connect with more passive job seekers than ever before.



### Facebook Pages — Connect and Share

- **More than 20** industry and locally-focused Facebook Pages
- Thousands of fans who engage with our job content
- Highly targeted ad placements to provide extended exposure throughout Facebook to reach more passive job seekers
- Promotion of your jobs in our status updates



### Recruitment Blogs — Create a Community

- **More than 20** industry and locally-focused blogs
- Team of blog writers create over 100 new blog posts each week
- RSS and email subscription
- Ongoing comment moderation and discussions



### Twitter Channels — Discover What's New

- **More than 100** Twitter channels that send out job tweets as well as industry and locally-focused news tweets to engage directly with more than 100,000 professionals
- Hashtags used to ensure your jobs are quickly and easily found by those performing job searches on Twitter

