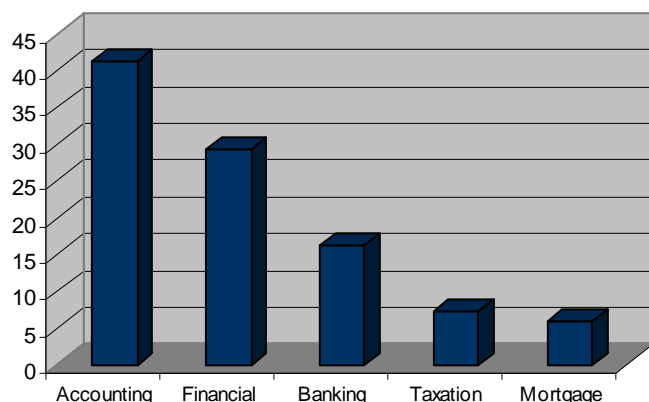


Accounting & Finance Channel

4Q10 Industry Outlook

Candidate Breakdown

(Percentage of Accounting & Finance Industry)



Top Key Words Searched by Accounting & Finance Candidates:

Accounting, Accountant, Finance, Analyst, Controller, Bookkeeper, Financial Analyst, Accounts Payable, Payroll and Banking.

Accounting & Finance Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of accountants and auditors is expected to grow by 20 percent or more between 2008 and 2018.
- Employment of budget analysts is expected to increase by 15 percent between 2008 and 2018, driven primarily by the continued demand for sound financial analysis in the public and private sectors.

Quarterly Channel Statistics

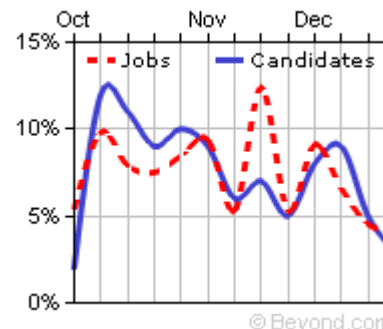
Registered Candidates	1,607,422
Total Resumes	1,075,122
Jobs Posted	171,421
Channel Sites	111

Monthly Channel Statistics

New Candidates	47,320
Job Views	819,557
Online Applications	14,215
New Resumes	24,364

Employment Trends

(Percentage of Network – October 2010 to December 2010)



We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Accounting & Finance Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- Resume Database Access
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Industry Sites



City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	HoustonJobsite.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	ChicagoCareerSite.com

Key Accounting & Finance Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 59% of our network candidates have a 4 year college degree or higher, 51% have 10 or more years of experience, and 43% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	5.92
1-3 Years	11.89
3-5 Years	12.14
5-10 Years	18.54
10-15 Years	15.80
15-20 Years	14.55
21+ Years	21.15

Educational Background	%
Post Graduate Degree	16.00
4 Year College Degree	43.22
2 Year College Degree	11.47
Some College	20.10
High School Diploma	9.22

Length of Job Search	%
Just Started	34.58
2 Weeks	8.64
4 Weeks	9.44
6 Weeks	5.32
2 Months	7.36
3 Months	9.07
6 Months	7.91
9 Months	3.12
12 Months	2.31
Over 1 Year	12.25

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!