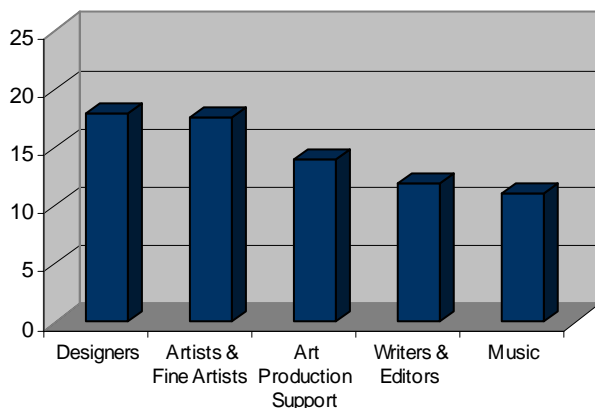


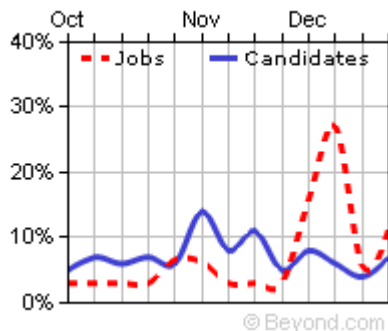
Arts, Entertainment & Gaming Channel

4Q T09 Industry Outlook

Candidate Breakdown – Percentage of Industry
Arts, Entertainment & Gaming



Arts, Entertainment & Gaming Employment Trends
(Percentage of Network – October 2009 to December 2009)



Arts, Entertainment & Gaming Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of commercial and industrial designers is expected to grow 9 percent between 2008 and 2018, due to an increase in consumer and business demand for new or upgraded products.
- Employment of actors, producers and directors is expected to grow 11 percent between 2008 and 2018, due to expanding cable and satellite television operations and increasing box-office receipts of major studio and independent films.

Quarterly Channel Statistics	
Active Resumes*	181,685
Jobs Posted	575
Channel Sites	23
Email Contacts	135,072
Monthly Channel Statistics	
Job Views	18,350
Online Applications	1,894
New Resumes	2,884

Most Popular Candidate Titles (%)
1. Graphic Designer (7.90)
2. Designer (6.88)
3. Creative Writer (5.27)
4. Multi-Media Artist (4.62)
5. Illustrator (4.41)
6. Editor (3.01)
7. Commercial Designer (2.90)
8. Performance Artist (2.90)
9. Musician (2.85)
10. Painter (2.85)

Cities with the Most Jobs Posted
1. Los Angeles, CA
2. New York, NY
3. Sacramento, CA
4. San Francisco, CA
5. San Diego, CA

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Arts, Entertainment & Gaming Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (17.89)
2. New York (10.56)
3. Florida (5.84)
4. Texas (5.84)
5. Pennsylvania (5.48)
6. Illinois (5.20)
7. New Jersey (4.83)
8. Georgia (3.99)
9. Massachusetts (3.30)
10. Washington (2.94)

Top Arts, Entertainment & Gaming Key Words Searched by Candidates:
Cartoonist, Graphic Design, Photographer, Poet, Lyricist, Painter, Dancer, Sculptor, Music and Choreographer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	SanFranciscoGigs.com	AustinJobsite.com

Industry Sites

EntertainmentWorkers.com	EntertainmentIndustryCareer.com	ArtsGigs.com
GamingJobs.net	TelevisionCareers.net	EntertainmentGigs.net
GraphicArtistDesigner.com	EntertainmentWorkforce.com	TheatricalArtist.com

Key Arts, Entertainment & Gaming Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 59% of our network candidates have a 4 year college degree or higher, 45% have 5 or more years of experience, and 53% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	8.16
1-3 Years	16.55
3-5 Years	30.54
5-10 Years	16.37
10-15 Years	10.41
15-20 Years	8.62
21+ Years	9.35

Educational Background	%
Post Graduate Degree	10.04
4 Year College Degree	48.52
2 Year College Degree	15.81
Some College	15.45
High School Diploma	10.18

Length of Job Search	%
Just Started	46.31
2 Weeks	6.48
4 Weeks	6.76
6 Weeks	3.64
2 Months	5.82
3 Months	7.19
6 Months	8.85
9 Months	3.26
12 Months	2.41
Over 1 Year	9.27

Channel Personality Type: INFJ (Introvert, Intuitive, Feeler and Judger). INFJ traits include: creative, original, and independent; thoughtful, warm, and sensitive; global thinkers with great passion for their unique vision; cautious, deliberate, and planful; organized, productive, and decisive; reserved and polite. The most important thing to INFJs is their ideas, and being faithful to their vision.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!