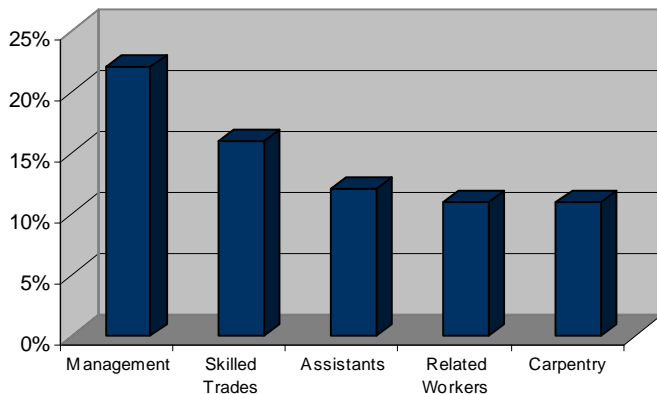


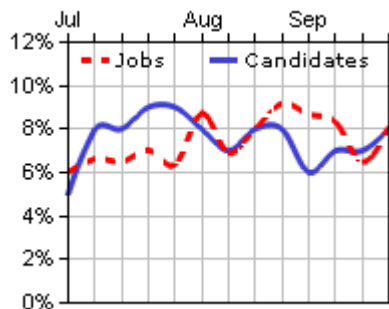
## Construction & Extraction Channel

### 3Q08 Industry Outlook

**Candidate Breakdown – Percentage of Industry Construction & Extraction**



**Construction & Extraction Employment Trends (Percentage of Network – July 2008 to September 2008)**



**Construction and Extraction Employment Forecast:**  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of carpenters is expected to increase by 10 percent during the 2006-16 decade as construction activity increases in response to demand for new housing and office and retail space, and for modernizing and expanding schools and industrial plants.
- Employment of construction and building inspectors is expected to grow by 18 percent over the 2006-2016 decade, which is faster than the average for all occupations.

Quarterly Channel Statistics	
Active Resumes*	140,406
Jobs Posted	26,672
Channel Sites	29
Email Contacts	269,844
Monthly Channel Statistics	
Job Views	88,025
Online Applications	24,596
New Resumes	2,988

Most Popular Candidate Titles (%)
1. Construction Trade Worker Manager (10.51)
2. Construction Laborer (9.18)
3. Construction Carpenter (8.77)
4. Carpenter Assembler or Repairer (5.45)
5. Rough Carpenter (4.11)
6. Construction Trade Helper (3.97)
7. Construction Assistant (3.63)
8. Grader, Bulldozer, or Scraper Operator (3.60)
9. Carpenter Helper (3.36)
10. Construction & Building Inspector (2.53)

Cities with the Most Jobs Posted
1. Houston, TX
2. Atlanta, GA
3. San Antonio, TX
4. Salt Lake City, UT
5. West Palm Beach, FL

\*Includes only one resume per candidate

### We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Construction & Extraction Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (14.65)
2. Florida (13.19)
3. Texas (8.85)
4. Georgia (4.96)
5. New York (4.86)
6. Pennsylvania (4.17)
7. Arizona (3.77)
8. Illinois (3.63)
9. North Carolina (3.12)
10. Michigan (2.98)

**Top Construction & Extraction Key Words Searched by Candidates:**  
Carpenter, Painter, Electrician, Welder, Plumber, Construction, Laborer, Boilermaker, Stonemason, and Carpet Installer

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	WestPalmBeachJobs.com	PhoenixJobs.com
AtlantaCareerPath.com	HoustonJobsite.com	SanFranciscoGigs.com

### Industry Sites

ConstructionJobForce.com	ConstructionWorkforce.net	BlueCollarJobs.com
CarpenterJobsite.com	ConstructionGigs.net	ExtractionWorkers.com
PlumbingGigs.com	ConstructionLaborer.com	CareersForBuilders.com

## Key Construction & Extraction Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 62% of our network candidates have pursued higher education, 59% have 10 or more years of experience, 7% have obtained security clearance, and 52% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	4.99
1-3 Years	9.82
3-5 Years	10.64
5-10 Years	15.97
10-15 Years	15.36
15-20 Years	15.66
21+ Years	27.56

Security Clearance	%
Active Confidential	3.35%
Active Secret	0.77%
Active Top Secret	0.31%
Active Top Secret/SCI	0.07%
Inactive Confidential	0.68%
Inactive Secret	1.41%
Inactive Top Secret	0.62%
Inactive Top Secret/SCI	0.19%

Educational Background	%
Post Graduate Degree	4.20
4 Year College Degree	19.82
2 Year College Degree	9.62
Some College	28.53
High School Diploma	37.84

Length of Job Search	%
Just Started	38.74
2 Weeks	13.17
4 Weeks	11.36
6 Weeks	6.58
2 Months	8.32
3 Months	6.86
6 Months	5.49
9 Months	1.67
12 Months	0.75
Over 1 Year	7.06

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**