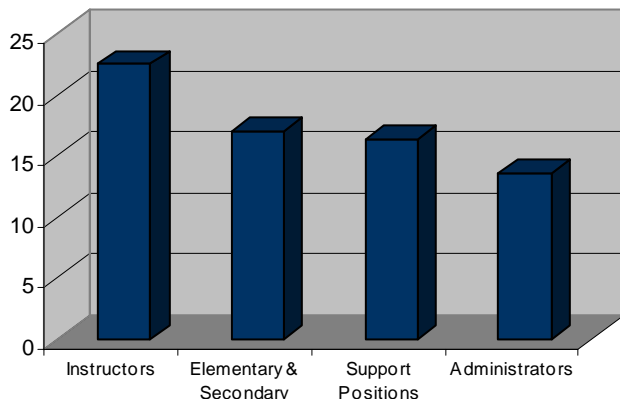


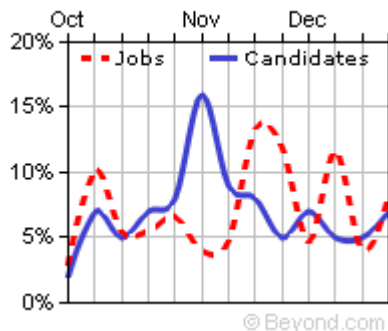
Education, Training & Library Channel

4Q09 Industry Outlook

Candidate Breakdown – Percentage of Industry Education, Training & Library



Education, Training & Library Employment Trends (Percentage of Network – October 2009 to December 2009)



Education, Training & Library Employment Forecast
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of kindergarten, elementary, middle, and secondary school teachers is expected to grow by 13 percent between 2008 and 2018. Job prospects are best for teachers in high-demand fields, such as mathematics, science, and bilingual education, and in less desirable urban or rural school districts.
- The number of special education teachers is expected to increase by 17 percent from 2008 to 2018, due to continued increases in the number of special education students needing services.

| Quarterly Channel Statistics | |
|------------------------------|-----------|
| Active Resumes* | 251,286 |
| Jobs Posted | 13,471 |
| Channel Sites | 30 |
| Email Contacts | 1,977,929 |
| Monthly Channel Statistics | |
| Job Views | 92,946 |
| Online Applications | 8,413 |
| New Resumes | 4,734 |

| Most Popular Candidate Titles (%) |
|---|
| 1. Educational Administrator (7.01) |
| 2. Elementary School Teacher (6.11) |
| 3. Instructional Coordinator (5.68) |
| 4. Adult Literacy Instructor (5.48) |
| 5. Middle School Teacher (4.70) |
| 6. Teaching Assistant (4.53) |
| 7. Secondary School Teacher (4.41) |
| 8. GED Instructor (3.55) |
| 9. Elementary & Secondary School Administrator (3.32) |
| 10. Self-Enrichment Instructor (3.09) |

| Cities with the Most Jobs Posted |
|----------------------------------|
| 1. Nashville, TN |
| 2. Boston, MA |
| 3. Atlanta, GA |
| 4. Seattle, WA |
| 5. Phoenix, AZ |

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Education, Training & Library Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

| Top 10 States for New Candidates (%) |
|--------------------------------------|
| 1. California (9.65) |
| 2. Texas (9.20) |
| 3. New York (7.57) |
| 4. Pennsylvania (3.70) |
| 5. Florida (6.55) |
| 6. Illinois (6.16) |
| 7. New Jersey (4.00) |
| 8. Georgia (3.70) |
| 9. North Carolina (3.70) |
| 10. Michigan (3.49) |

Top Education, Training & Library Key Words Searched by Candidates:
Teacher, Librarian, Professor, Education, Education Archivists, Curator, Writer, Receptionist, Training and Supervisor

City Sites

| | | |
|----------------------|----------------------|-----------------------|
| PhillyJobs.com | ManhattanJobs.com | SeattleJobs.com |
| BeyondLosAngeles.com | SanFranciscoGigs.com | PhoenixJobs.com |
| HoustonJobsite.com | DallasJobsite.com | AtlantaCareerPath.com |

Industry Sites

| | | |
|----------------------|------------------------------|--------------------------|
| EducationJobsite.com | TrainingJobs.com | SpecialEducationJobs.com |
| TeachingGigs.com | PostSecondaryTeacher.com | EducationGigs.com |
| EducationJobs.ca | EducationalAdministrator.com | TrainingSpecialist.net |

Key Education, Training & Library Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 83% of our network candidates have a 4 year college degree or higher, 69% have 5 or more years of experience, and 43% have chosen the Beyond.com Network within the first 2 weeks of their job search.

| Experience Level | % |
|------------------|-------|
| Less than 1 year | 5.40 |
| 1-3 Years | 12.92 |
| 3-5 Years | 12.46 |
| 5-10 Years | 18.45 |
| 10-15 Years | 17.01 |
| 15-20 Years | 14.75 |
| 21+ Years | 19.01 |

| Educational Background | % |
|------------------------|-------|
| Post Graduate Degree | 37.90 |
| 4 Year College Degree | 45.58 |
| 2 Year College Degree | 4.53 |
| Some College | 8.71 |
| High School Diploma | 3.27 |

| Length of Job Search | % |
|----------------------|-------|
| Just Started | 37.27 |
| 2 Weeks | 5.66 |
| 4 Weeks | 7.40 |
| 6 Weeks | 4.88 |
| 2 Months | 7.74 |
| 3 Months | 9.17 |
| 6 Months | 10.81 |
| 9 Months | 4.33 |
| 12 Months | 2.52 |
| Over 1 Year | 10.23 |

Channel Personality Type: INFJ (Introvert, Intuitive, Feeler, Judger). INFJ traits include: creative, original, and independent; thoughtful, warm, and sensitive; global thinkers with great passion for their unique vision; cautious, deliberate, and planful; organized, productive, and decisive; reserved and polite. The most important thing to INFJs is their ideas, and being faithful to their vision.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!