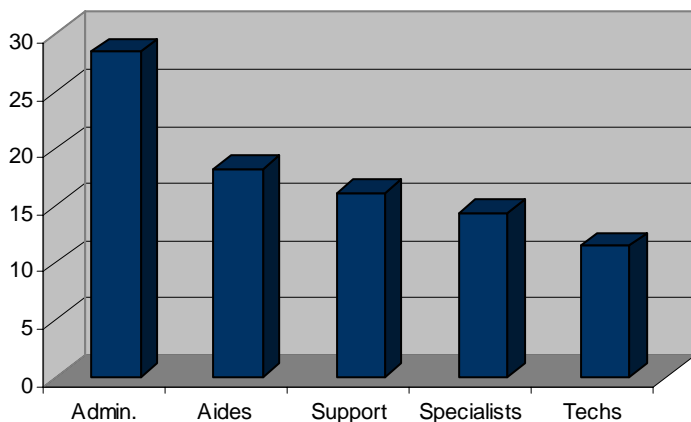


Healthcare & Medical Channel

4Q10 Industry Outlook

Candidate Breakdown

(Percentage of Healthcare & Medical Industry)



Top Key Words Searched by Candidates:

Registered Nurse RN, Medical Assistant, Radiologic Technologist, Pharmacist, Licensed Nurse, Nurse, CNA, Radiologic Technician, Nursing Aide and LPN

Healthcare and Medical Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of registered nurses is expected to grow by 22% from 2008 to 2018. Growth will be driven by technological advances in patient care, an increasing emphasis on preventive care, and an aging population in greater need of care.
- Employment of physician assistants is expected to grow by 39% from 2008 to 2018, much faster than the average for all occupations.

Quarterly Channel Statistics

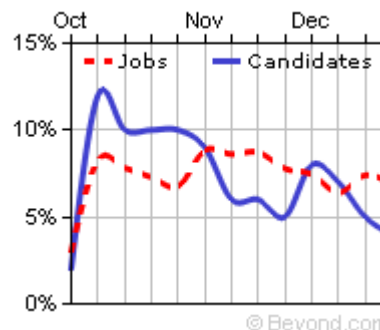
Registered Candidates	2,854,564
Total Resumes	1,725,919
Jobs Posted	689,341
Channel Sites	230

Monthly Channel Statistics

New Candidates	90,380
Job Views	1,832,531
Online Applications	279,262
New Resumes	37,768

Employment Trends

(Percentage of Network – October 2010 to December 2010)



We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Healthcare & Medical Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- Resume Database Access
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Industry Sites



City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	HoustonJobsite.com	DallasJobsite.com

Key Healthcare & Medical Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 51% of our network candidates have a 2 year degree or higher, 50% have 5 or more years of experience, and 46% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	16.80
1-3 Years	20.01
3-5 Years	13.08
5-10 Years	16.86
10-15 Years	11.36
15-20 Years	9.78
21+ Years	12.11

Educational Background	%
Post Graduate Degree	11.14
4 Year College Degree	20.94
2 Year College Degree	18.81
Some College	33.50
High School Diploma	15.62

Length of Job Search	%
Just Started	35.45
2 Weeks	10.19
4 Weeks	10.23
6 Weeks	5.30
2 Months	8.03
3 Months	8.59
6 Months	8.19
9 Months	2.75
12 Months	2.15
Over 1 Year	9.10

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger) Traits include: cautious, gentle, and thoughtful; hesitant until they know people well, then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!