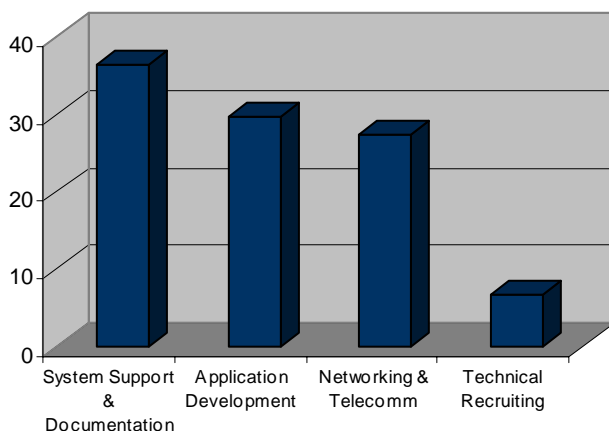


Information Technology Channel

4Q10 Industry Outlook

Candidate Breakdown

(Percentage of Information Technology Industry)



Top Key Words Searched by Candidates:

Director, Manager, Java, Computer, Network, Project Manager, Programmer, Computer Programmer & Software

Information Technology Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of computer software engineers and computer programmers is projected to increase by 21% from 2008 to 2018. There will be rapid growth among computer software engineers, as employment of computer programmers is expected to decline.
- Employment of network and computer systems administrators is expected to increase by 23% from 2008 to 2018. Demand for these workers will increase as firms continue to invest in new technologies.

Quarterly Channel Statistics

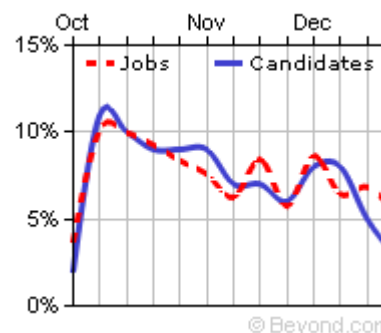
Registered Candidates	1,949,308
Total Resumes	1,199,646
Jobs Posted	188,827
Channel Sites	283

Monthly Channel Statistics

New Candidates	42,756
Job Views	813,355
Online Applications	81,939
New Resumes	25,509

Employment Trends

(Percentage of Network – October 2010 to December 2010)



We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Information Technology Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- Resume Database Access
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Industry Sites



City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
AtlantaCareerPath.com	BeyondLosAngeles.com	PhoenixJobs.com
BostonJobsite.com	ChicagoCareerSite.com	SanFranciscoGigs.com

Key Information Technology Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 58% of our network candidates have a 4 year college degree or higher, 53% have 10 or more years of experience, and 51% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	5.08
1-3 Years	10.74
3-5 Years	11.78
5-10 Years	19.82
10-15 Years	18.41
15-20 Years	15.14
21+ Years	19.04

Educational Background	%
Post Graduate Degree	17.77
4 Year College Degree	40.00
2 Year College Degree	14.74
Some College	20.36
High School Diploma	7.14

Length of Job Search	%
Just Started	42.25
2 Weeks	8.77
4 Weeks	7.84
6 Weeks	4.63
2 Months	6.39
3 Months	7.24
6 Months	7.49
9 Months	2.65
12 Months	2.06
Over 1 Year	10.69

Channel Personality Type: INTJ (Introvert, Intuitive, Thinker, Judger) INTJ traits include: autonomous, aloof, intellectual, imaginative, innovative, unique, critical, analytical, logical, intellectually curious, organized, definitive, driven to learn and increase their competence and knowledge and socially cautious and reserved.

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