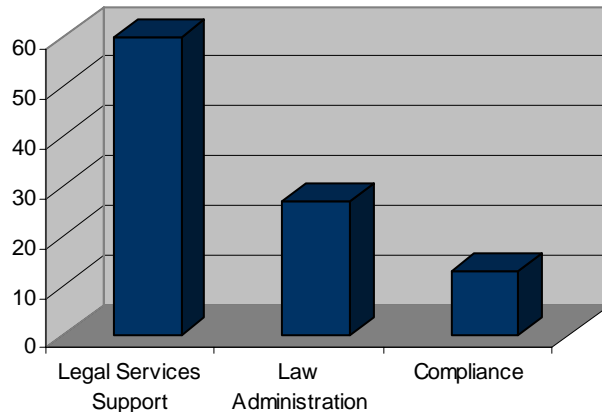


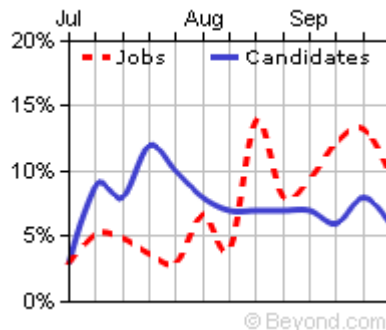
## Legal Services Channel

### 3Q09 Industry Outlook

**Candidate Breakdown – Percentage of Industry Legal Services**



**Legal Services Employment Trends (Percentage of Network – July 2009 to September 2009)**



**Legal Services Employment Forecast**  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of paralegals and legal assistants is projected to grow 22 percent between 2006 and 2016.
- Demand for paralegals also is expected to grow as an expanding population increasingly requires legal services, especially in areas such as intellectual property, health care, international law, elder issues, criminal law, and environmental law.

Quarterly Channel Statistics	
Active Resumes*	130,534
Jobs Posted	1,168
Channel Sites	17
Email Contacts	614,304
Monthly Channel Statistics	
Job Views	29,830
Online Applications	2,025
New Resumes	5,610

Most Popular Candidate Titles (%)
1. Legal Assistant (17.29)
2. Paralegal (14.64)
3. Legal Secretary (12.81)
4. Legal Support Worker (9.30)
5. Law Clerk (6.67)
6. Court Clerk (6.40)
7. Law Office Administrator (6.12)
8. Document Analyst (5.17)
9. Lawyer (3.84)
10. Contract Administrator (3.22)

Cities with the Most Jobs Posted
1. New York, NY
2. Los Angeles, CA
3. Washington D.C.
4. Hawthorne, NY
5. San Francisco, CA

\*Includes only one resume per candidate

### We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Legal Services Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. New York (10.31)
2. Texas (10.07)
3. California (9.73)
4. Florida (7.41)
5. Pennsylvania (6.03)
6. Georgia (5.29)
7. Illinois (5.09)
8. New Jersey (4.48)
9. Ohio (3.24)
10. Michigan (3.11)

### Top Legal Services Key Words Searched by Candidates:

Paralegal, Attorney, Lawyer, Legal Secretary, Adjudicator, Arbitrator, Receptionist, Assistant, Administrative, and Associate

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
HoustonJobsite.com	BeyondLosAngeles.com	PhoenixJobs.com
SanFranciscoGigs.com	AtlantaCareerPath.com	DCJobsite.com

### Industry Sites

LegalCareerSite.com	AttorneyJobSite.com	ParalegalJobsite.com
LegalServiceWorkforce.com	LawOfficeAdministrator.com	LegalServiceWorkers.com
ParalegalGigs.com	LegalAssistantParalegal.com	LegalGigs.com

## Key Legal Services Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 57% of our network candidates have a 4 year college degree or higher, 57% have 5 or more years of experience, and 41% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	12.35
1-3 Years	18.04
3-5 Years	12.63
5-10 Years	16.94
10-15 Years	11.90
15-20 Years	12.25
21+ Years	15.89

Educational Background	%
Post Graduate Degree	22.49
4 Year College Degree	34.46
2 Year College Degree	15.41
Some College	19.96
High School Diploma	7.68

Length of Job Search	%
Just Started	32.40
2 Weeks	9.01
4 Weeks	9.24
6 Weeks	6.09
2 Months	8.85
3 Months	10.19
6 Months	10.76
9 Months	4.25
12 Months	1.65
Over 1 Year	7.55

**Channel Personality Type:** ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

## Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!