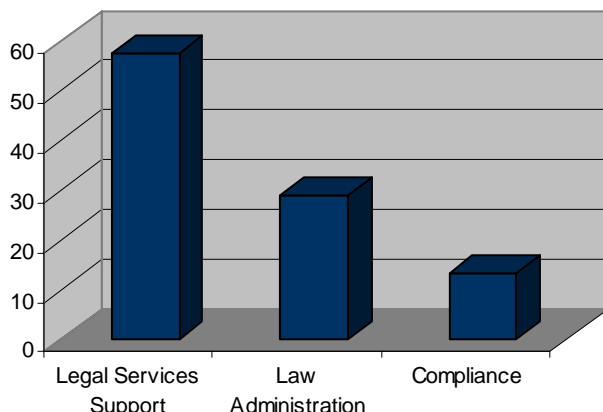


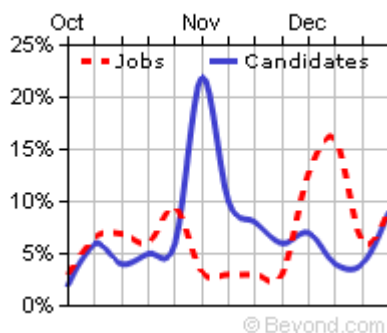
Legal Services Channel

4Q09 Industry Outlook

Candidate Breakdown – Percentage of Industry Legal Services



Legal Services Employment Trends (Percentage of Network – October 2009 to December 2009)



Legal Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of lawyers is expected to grow 13% during the 2008-18 decade, due to growth in the population and in the level of business activity resulting in increased legal transactions, civil disputes, and criminal cases.
- Employment of paralegals and legal assistants is projected to grow 28% as employers try to reduce costs and increase the availability and efficiency of legal services by hiring paralegals to perform tasks once done by lawyers.

Quarterly Channel Statistics	
Active Resumes*	138,491
Jobs Posted	1,607
Channel Sites	17
Email Contacts	614,304
Monthly Channel Statistics	
Job Views	27,944
Online Applications	2,794
New Resumes	3,131

Most Popular Candidate Titles (%)
1. Legal Assistant (16.18)
2. Paralegal (14.43)
3. Legal Secretary (13.23)
4. Legal Support Worker (8.50)
5. Law Clerk (6.53)
6. Law Office Administrator (6.47)
7. Court Clerk (6.37)
8. Document Analyst (4.73)
9. Contract Administrator (4.38)
10. Lawyer (3.87)

Cities with the Most Jobs Posted
1. New York, NY
2. Los Angeles, CA
3. San Francisco, CA
4. Sacramento, CA
5. Washington D.C.

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Legal Services Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



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We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. New York (12.63)
2. California (11.01)
3. Texas (8.93)
4. Illinois (6.39)
5. Pennsylvania (6.15)
6. Florida (5.82)
7. New Jersey (5.13)
8. Georgia (4.99)
9. North Carolina (3.22)
10. Ohio (3.07)

Top Legal Services Key Words Searched by Candidates:

Paralegal, Attorney, Lawyer, Legal Secretary, Adjudicator, Arbitrator, Receptionist, Assistant, Administrative, and Associate

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
HoustonJobsite.com	BeyondLosAngeles.com	PhoenixJobs.com
SanFranciscoGigs.com	AtlantaCareerPath.com	DCJobsite.com

Industry Sites

LegalCareerSite.com	AttorneyJobSite.com	ParalegalJobsite.com
LegalServiceWorkforce.com	LawOfficeAdministrator.com	LegalServiceWorkers.com
ParalegalGigs.com	LegalAssistantParalegal.com	LegalGigs.com

Key Legal Services Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 62% of our network candidates have a 4 year college degree or higher, 57% have 5 or more years of experience, and 41% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	11.49
1-3 Years	16.39
3-5 Years	15.08
5-10 Years	16.43
10-15 Years	11.61
15-20 Years	12.19
21+ Years	16.81

Educational Background	%
Post Graduate Degree	28.59
4 Year College Degree	33.00
2 Year College Degree	16.20
Some College	16.04
High School Diploma	6.18

Length of Job Search	%
Just Started	32.56
2 Weeks	8.13
4 Weeks	9.12
6 Weeks	5.33
2 Months	7.93
3 Months	10.42
6 Months	11.05
9 Months	4.70
12 Months	2.53
Over 1 Year	8.25

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!