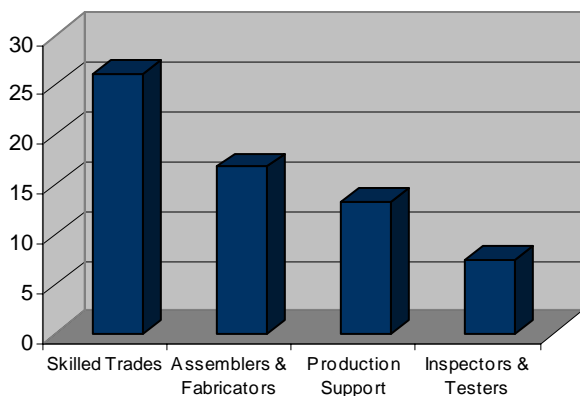


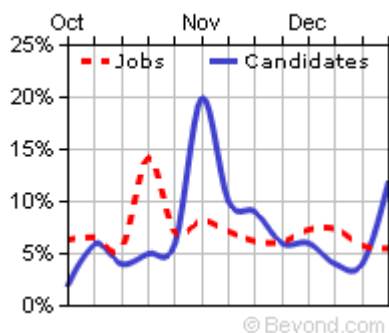
Manufacturing & Production Channel

4Q09 Industry Outlook

Candidate Breakdown – Percentage of Industry Manufacturing & Production



Manufacturing & Production Employment Trends (Percentage of Network – October 2009 to December 2009)



Manufacturing & Production Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of assemblers and fabricators is expected to experience little or no change between 2008 and 2018, declining by 2%.
- Between 2008 and 2018, employment of plant operators, distributors, and dispatchers is projected to experience little or no employment change, growing by about 2%.

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Manufacturing & Production Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles

Quarterly Channel Statistics	
Active Resumes*	493,904
Jobs Posted	8,125
Channel Sites	107
Email Contacts	1,162,941
Monthly Channel Statistics	
Job Views	314,906
Online Applications	96,158
New Resumes	11,590

Most Popular Candidate Titles (%)
1. Assembler (10.53)
2. Team Assembler (4.96)
3. Production Laborers (4.65)
4. Production Helpers (4.19)
5. Production Inspector (3.97)
6. Materials Inspector (3.45)
7. Electrical & Electronic Equipment Assembler (3.34)
8. Fabricator (3.21)
9. Plant Operator (3.20)
10. Metal Fabricator, Structural Metal Products (2.90)

Cities with the Most Jobs Posted
1. Milwaukee, WI
2. Houston, TX
3. Atlanta, GA
4. Chula Vista, CA
5. Racine, WI

*Includes only one resume per candidate



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (10.63)
2. Ohio (8.99)
3. Texas (7.94)
4. Michigan (6.60)
5. New York (4.93)
6. Illinois (4.66)
7. Indiana (4.42)
8. Florida (4.16)
9. North Carolina (4.01)
10. Pennsylvania (3.90)

Top Manufacturing & Production Key Words Searched by Candidates:
 Pressman, Manager, Machinist, Cabinet Maker, Quality, Laborer, Maintenance, Supervisor, Welder, and Photographic Retoucher

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	ChicagoCareerSite.com	PhoenixJobs.com
HoustonJobsite.com	AtlantaCareerPath.com	SanFranciscoGigs.com

Industry Sites



Key Manufacturing & Production Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 66% of our network candidates have some college education, 66% have 10 or more years of experience, and 26% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	4.13
1-3 Years	7.41
3-5 Years	8.63
5-10 Years	14.12
10-15 Years	16.07
15-20 Years	17.74
21+ Years	31.90

Educational Background	%
Post Graduate Degree	6.94
4 Year College Degree	21.23
2 Year College Degree	11.16
Some College	26.36
High School Diploma	34.32

Length of Job Search	%
Just Started	19.67
2 Weeks	6.41
4 Weeks	7.35
6 Weeks	5.80
2 Months	8.19
3 Months	12.06
6 Months	15.20
9 Months	8.88
12 Months	4.66
Over 1 Year	11.79

Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger)
 ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!