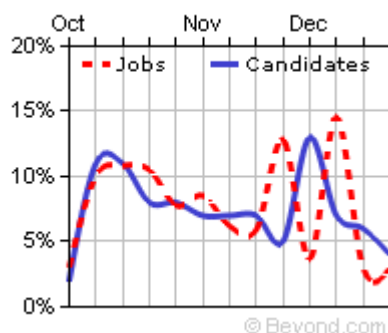


Merchandising, Purchasing & Retail Channel 4Q10 Industry Outlook

Merchandising, Purchasing & Retail Employment Trends

(Percentage of Network – October 2010 to December 2010)



Merchandising, Purchasing & Retail Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment for retail sales persons is expected to grow by 8% over the 2008–18 decade. Due to the frequency with which people leave this occupation, job opportunities are expected to be good.
- Job growth for wholesale and manufacturing sales representatives is expected to be 7% over the 2008–18 decade. Job prospects will be best for those with a college degree, the appropriate technical expertise, and the personal traits necessary for successful selling.
- Employment of purchasing agents- except wholesale, retail, and farm products- will experience faster than average growth as more companies demand a greater number of purchased goods and services.

Quarterly Channel Statistics

Registered Candidates	563,524
Total Resumes	324,355
Jobs Posted	143,130
Channel Sites	20

Monthly Channel Statistics

New Candidates	23,004
Job Views	895,717
Online Applications	120,226
New Resumes	8,668

Top Key Words Searched by Candidates

Sales, Cashier, Manager, Retail, Buyer, Fashion, Purchasing, Merchandiser, Warehouse, Assistant Buyer, Store Manager, District Manager, Customer Service

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Merchandising, Purchasing & Retail Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- Resume Database Access
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Industry Sites

RetailGigs.com	PurchasingNetwork.com	RetailJobs.ca
PurchasingJobsite.com	FashionGigs.com	RetailSolutionsOnline.com
WholesaleJobs.net	CashierJobs.com	RetailManagerJobs.net

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	HoustonJobsite.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	ChicagoCareerSite.com

Key Merchandising, Purchasing & Retail Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 69% of our network candidates pursued a higher education, 47% have 10 or more years of experience, and 45% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	5.21
1-3 Years	14.21
3-5 Years	14.53
5-10 Years	19.53
10-15 Years	13.94
15-20 Years	12.30
21+ Years	20.28

Educational Background	%
Post Graduate Degree	3.73
4 Year College Degree	24.51
2 Year College Degree	11.25
Some College	29.85
High School Diploma	30.67

Length of Job Search	%
Just Started	35.87
2 Weeks	8.83
4 Weeks	9.08
6 Weeks	5.78
2 Months	6.70
3 Months	7.26
6 Months	8.63
9 Months	2.64
12 Months	2.59
Over 1 Year	12.63

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger) Traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!