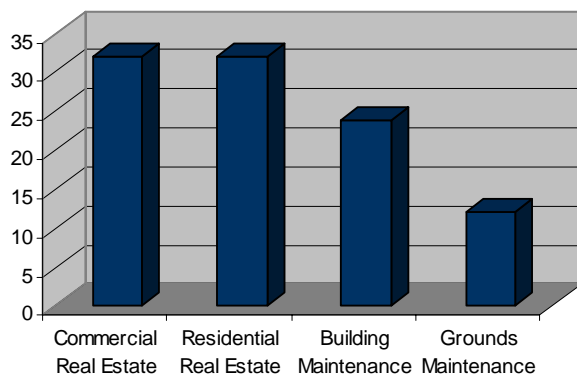


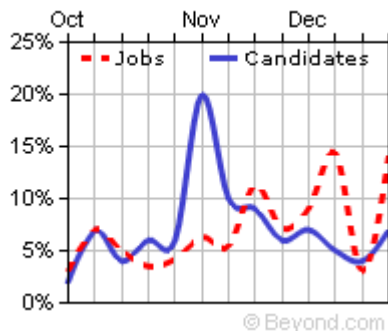
## Real Estate & Building Maintenance Channel

4Q09 Industry Outlook

### Candidate Breakdown – Percentage of Industry Real Estate & Building Maintenance



### Real Estate & Building Maintenance Employment Trends (Percentage of Network – October 2009 to December 2009)



### Real Estate & Building Maintenance Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of real estate brokers and sales agents is expected to grow by 14% through 2018.
- Employment of general maintenance and repair workers is expected to grow 11% during the 2008-18 decade, about as fast as the average for all occupations. One factor limiting job growth is that computers allow buildings to be monitored more efficiently, partially reducing the need for workers.

### Quarterly Channel Statistics

Active Resumes*	118,212
Jobs Posted	2,939
Channel Sites	14
Email Contacts	743,484

### Monthly Channel Statistics

Job Views	25,526
Online Applications	3,276
New Resumes	2,537

### Most Popular Candidate Titles (%)

1. Property Site Manager (28.00)
2. Residential Real Estate Sales Agent (15.51)
3. Grounds Maintenance Worker (11.35)
4. Janitor or Cleaner (9.96)
5. Commercial Real Estate Sales Agent (9.08)
6. Security (4.67)
7. Residential Appraiser (4.54)
8. Housekeeper (4.04)
9. Landscaper (4.04)
10. Lawn Service Manager (2.65)

### Cities with the Most Jobs Posted

1. Los Angeles, CA
2. Chicago, IL
3. Sacramento, CA
4. San Francisco, CA
5. Denver, CO

\*Includes only one resume per candidate

## We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Real Estate & Building Maintenance Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (15.62)
2. Texas (11.30)
3. Florida (8.54)
4. New York (8.35)
5. Illinois (4.72)
6. New Jersey (4.54)
7. Georgia (3.92)
8. Pennsylvania (3.89)
9. Maryland (3.71)
10. Colorado (3.49)

### Top Real Estate & Building Maintenance Key Words Searched by Candidates:

Housekeeper, Analyst, Maintenance, Maid, Janitor, Property Manager, Electrician, Appraiser, Pesticide Handler and Tree Trimmer

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
DallasJobsite.com	AtlantaCareerPath.com	PhoenixJobs.com
HoustonJobsite.com	SanFranciscoGigs.com	BeyondLosAngeles.com

### Industry Sites

RealEstateJobsite.com	PropertyManagerJobsite.com	ElectricianJobsite.com
RealtorCareers.net	MaintenanceCareers.net	RealEstateGigs.com

## Key Real Estate & Building Maintenance Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 47% of our network candidates have a 2 year college degree or higher, 67% have 10 or more years of experience, and 43% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	2.02
1-3 Years	4.98
3-5 Years	7.77
5-10 Years	18.64
10-15 Years	18.56
15-20 Years	18.86
21+ Years	29.17

Educational Background	%
Post Graduate Degree	7.87
4 Year College Degree	27.50
2 Year College Degree	11.86
Some College	32.78
High School Diploma	19.99

Length of Job Search	%
Just Started	35.01
2 Weeks	7.79
4 Weeks	7.88
6 Weeks	5.30
2 Months	7.66
3 Months	9.67
6 Months	10.20
9 Months	4.07
12 Months	3.50
Over 1 Year	8.93

**Channel Personality Type: ISTJ** (Introvert, Sensor, Thinker, Judger). ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

## Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!