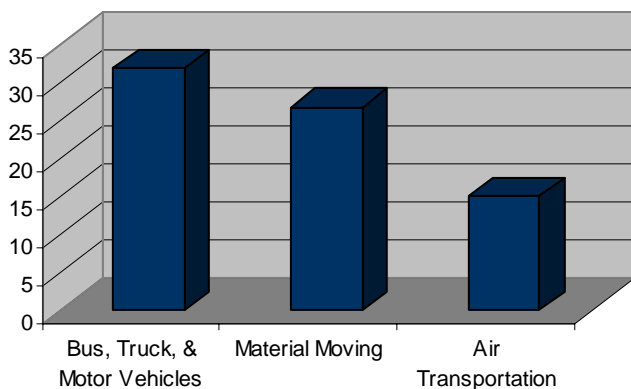


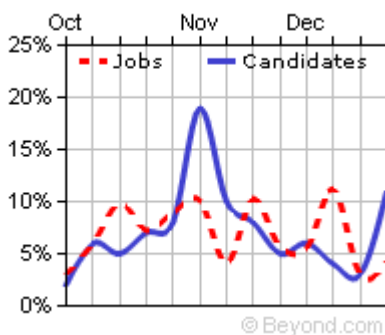
## Transportation & Logistics Channel

4Q09 Industry Outlook

### Candidate Breakdown – Percentage of Industry Transportation & Logistics



### Transportation & Logistics Employment Trends (Percentage of Network – October 2009 to December 2009)



### Transportation and Logistics Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Job opportunities should be favorable for truck drivers, especially for long-haul drivers. In addition to occupational growth, numerous job openings will occur as experienced drivers leave this field to either work in other fields or retire.
- Employment of aircraft pilots and flight engineers is projected to grow by 12% thru 2018. Population growth and an expanding economy in the long run are expected to boost the demand for air travel.

### Quarterly Channel Statistics

Active Resumes*	203,047
Jobs Posted	9,351
Channel Sites	28
Email Contacts	723,704

### Monthly Channel Statistics

Job Views	118,159
Online Applications	23,454
New Resumes	5,661

### Most Popular Candidate Titles (%)

1. Delivery Services Truck Driver (11.61)
2. Motor Vehicle Operator (7.43)
3. Heavy Truck Driver (6.46)
4. Tractor-Trailer Truck Driver (6.40)
5. Hand Freight Mover (6.20)
6. Packer (5.72)
7. Industrial Truck Operator (5.10)
8. Loading Machine Operator (4.64)
9. Tank Car, Truck, or Ship Loader (4.27)
10. Aircraft Cargo Handler (4.26)

### Cities with the Most Jobs Posted

1. Los Angeles, CA
2. Dallas, TX
3. Houston, TX
4. Chicago, IL
5. Sacramento, CA

\*Includes only one resume per candidate

## We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Transportation & Logistics Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (11.73)
2. Texas (10.82)
3. Florida (8.50)
4. Georgia (5.71)
5. New York (5.57)
6. Ohio (5.16)
7. Illinois (4.40)
8. Pennsylvania (4.02)
9. Michigan (3.65)
10. North Carolina (3.37)

**Top Transportation and Logistics Key Words Searched by Candidates:**  
Driver, Railroad Conductor, Warehouse, Truck Driver, Manager, Airline Pilot, Logistics, Airline Staff, Supervisor and Packer

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	DallasJobsite.com	HoustonJobsite.com

### Industry Sites



## Key Transportation & Logistics Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 31% of our network candidates have a 2 year college degree or higher, 59% have 10 or more years of experience, and 33% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	5.27
1-3 Years	8.40
3-5 Years	10.47
5-10 Years	16.55
10-15 Years	16.05
15-20 Years	16.67
21+ Years	26.59

Educational Background	%
Post Graduate Degree	3.96
4 Year College Degree	18.94
2 Year College Degree	10.07
Some College	29.39
High School Diploma	37.64

Length of Job Search	%
Just Started	22.77
2 Weeks	7.75
4 Weeks	8.34
6 Weeks	5.66
2 Months	8.60
3 Months	10.69
6 Months	13.16
9 Months	7.74
12 Months	4.06
Over 1 Year	11.21

**Channel Personality Type: ISFJ** (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

## Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!