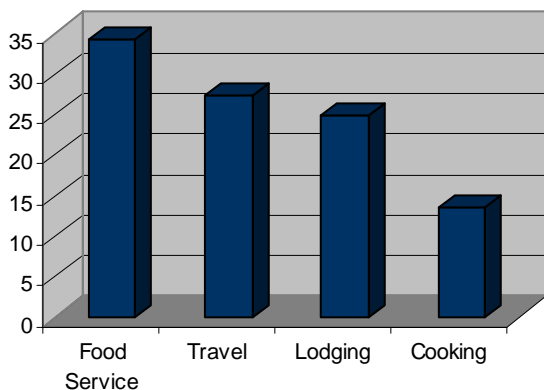


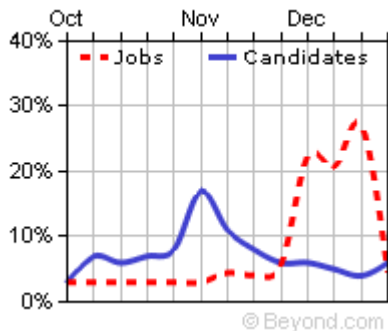
Travel, Hospitality & Restaurant Channel

4QT09 Industry Outlook

Candidate Breakdown – Percentage of Industry Travel, Hospitality & Restaurant



Travel, Hospitality & Restaurant Employment Trends (Percentage of Network– October 2009 to December 2009)



Travel, Hospitality and Restaurant Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2010-2011)

- Employment of travel agents is expected to change little through 2018. Travel agents who specialize in specific destinations or certain types of travel have the best chance for success.
- Food service manager jobs are expected to grow only 5% through 2018. However, new employment opportunities will emerge in grocery stores and other retail industries to meet the growing demand for food on the go.

Quarterly Channel Statistics	
Active Resumes*	302,932
Jobs Posted	52,382
Channel Sites	55
Email Contacts	1,255,455
Monthly Channel Statistics	
Job Views	142,109
Online Applications	17,739
New Resumes	7,456

Most Popular Candidate Titles (%)
1. Restaurant Manager (4.50)
2. Ticketing Agent (4.30)
3. Desk Clerk (4.13)
4. Food Service Manager (4.11)
5. Resort Manager (3.58)
6. Food Server (3.53)
7. Waiter/Waitress (3.24)
8. Destination Manager (3.11)
9. Convention Services/Events Staff (3.08)
10. Food Preparation Worker (3.06)

Cities with the Most Jobs Posted
1. Houston, TX
2. Orlando, FL
3. Dallas, TX
4. Columbus, OH
5. Los Angeles, CA

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Travel, Hospitality & Restaurant Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. Florida (11.64)
2. California (9.56)
3. New York (8.60)
4. Texas (8.17)
5. Illinois (5.23)
6. Pennsylvania (4.89)
7. Georgia (4.43)
8. Colorado (3.34)
9. Ohio (2.79)
10. New Jersey (2.78)

Top Travel, Hospitality & Restaurant Key Words Searched by Candidates:

Waitress, Chef, Manager, Cook, Bartender, Receptionist, Waiter, Hotel, Travel and Restaurant

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
LasVegasJobsite.com	BeyondLosAngeles.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	WestPalmBeachJobs.com

Industry Sites



HOSPITALITY JOBSITE
TAKE COMFORT IN YOUR JOB SEARCH

AirlineJobsite.com
Opportunities for Airline Workers

TourismGigs.com
Career Opportunities in the Tourism Industry

Restaurant Jobsite.com

Key Travel, Hospitality & Restaurant Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 48% of our network candidates have a 2 year college degree or higher, 66% have 5 or more years of experience, and 40% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	7.79
1-3 Years	12.95
3-5 Years	13.50
5-10 Years	17.64
10-15 Years	15.30
15-20 Years	13.79
21+ Years	19.04

Educational Background	%
Post Graduate Degree	4.29
4 Year College Degree	29.41
2 Year College Degree	14.53
Some College	27.48
High School Diploma	24.29

Length of Job Search	%
Just Started	30.60
2 Weeks	9.24
4 Weeks	9.87
6 Weeks	6.20
2 Months	8.59
3 Months	10.13
6 Months	8.53
9 Months	4.50
12 Months	2.31
Over 1 Year	10.05

Channel Personality Type:

The leading personality type: **ISTJ** (Introvert, Sensor, Thinker, Judger) ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!