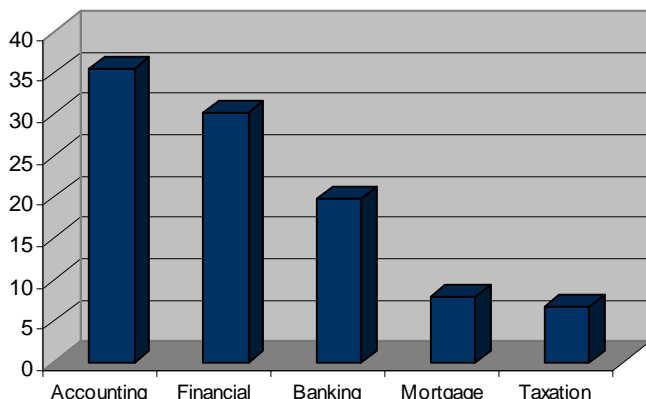


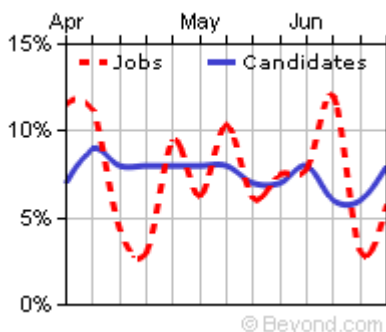
Accounting & Finance Channel

2Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Accounting & Finance



Accounting & Finance Employment Trends (Percentage of Network – April 2008 to June 2008)



Accounting/Finance Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of accountants and auditors is expected to grow by 18 percent between 2006 and 2016.
- Accountants and auditors will have a very large number of new jobs arise, almost 226,000 over the decade between 2006-2016.

Quarterly Channel Statistics

Active Candidates	479,227
Active Resumes*	458,210
Jobs Posted	68,377
Channel Sites	205
Email Contacts	484,781

Monthly Channel Statistics

Job Views	495,158
Online Applications	43,074
New Candidates	15,406
New Resumes	14,678

Most Popular Candidate Titles (%)

1. Accountant (12.34)
2. Bookkeeper (9.52)
3. Financial Analyst (9.04)
4. Banker (5.85)
5. Accounting Manager (5.73)
6. Auditor (5.33)
7. Budget Analyst (5.04)
8. Banking Analyst (5.00)
9. Credit Analyst (4.62)
10. Financial Manager (3.16)

Cities with the Most Jobs Posted

1. New York, NY
2. Houston, TX
3. Los Angeles, CA
4. San Francisco, CA
5. Dallas, TX

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Accounting & Finance Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (13.56)
2. Florida (10.71)
3. Texas (8.59)
4. New York (8.06)
5. Georgia (5.23)
6. New Jersey (4.52)
7. Illinois (4.31)
8. Pennsylvania (3.72)
9. North Carolina (3.32)
10. Arizona (2.85)

Top Accounting & Finance Key Words Searched by Candidates:

Accounting, Accountant, Finance, Analyst, Controller, Bookkeeper, Financial Analyst, Accounts Payable, Payroll, and Banking.

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	HoustonJobsite.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	ChicagoCareerSite.com

Industry Sites



Key Accounting & Finance Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 57% of our network candidates have a 4 year college degree or higher, 59% have 5 or more years of experience, and 52% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	13.34
1-3 Years	15.79
3-5 Years	11.85
5-10 Years	17.83
10-15 Years	13.49
15-20 Years	12.25
21+ Years	15.45

Educational Background	%
Post Graduate Degree	11.94
4 Year College Degree	45.14
2 Year College Degree	11.29
Some College	22.22
High School Diploma	9.40

Length of Job Search	%
Just Started	37.92
2 Weeks	13.99
4 Weeks	12.18
6 Weeks	5.93
2 Months	8.04
3 Months	8.22
6 Months	5.64
9 Months	1.63
12 Months	0.88
Over 1 Year	5.58

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)
 ISFJ traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!