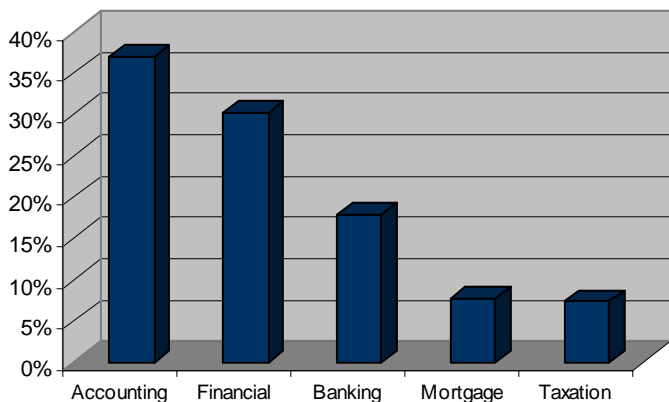


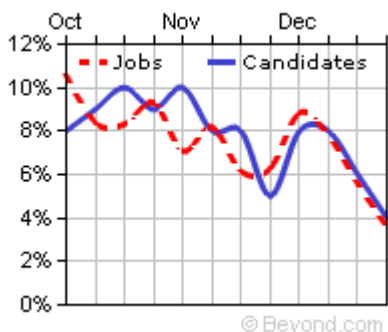
Accounting & Finance Channel

4Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Accounting & Finance



Accounting & Finance Employment Trends (Percentage of Network – October 2008 to December 2008)



Accounting/Finance Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of accountants and auditors is expected to grow by 18 percent between 2006 and 2016.
- Accountants and auditors will have a very large number of new jobs arise, almost 226,000 over the decade between 2006-2016.

Quarterly Channel Statistics

Active Resumes*	520,654
Jobs Posted	49,213
Channel Sites	208
Email Contacts	484,781

Monthly Channel Statistics

Job Views	1,056,394
Online Applications	58,258
New Resumes	10,976

Most Popular Candidate Titles (%)

1. Accountant (12.74)
2. Bookkeeper (9.94)
3. Financial Analyst (8.57)
4. Accounting Manager (6.82)
5. Auditor (5.59)
6. Budget Analyst (5.20)
7. Banker (4.63)
8. Banking Analyst (4.18)
9. Credit Analyst (3.99)
10. Controller (3.94)

Cities with the Most Jobs Posted

1. New York, NY
2. Boston, MA
3. Houston, TX
4. Atlanta, GA
5. Dallas, TX

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Accounting & Finance Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. Florida (10.00)
2. California (9.24)
3. New York (8.52)
4. Texas (7.21)
5. Georgia (5.63)
6. New Jersey (4.72)
7. Michigan (4.05)
8. Illinois (3.87)
9. North Carolina (3.75)
10. Pennsylvania (3.53)

Top Accounting & Finance Key Words Searched by Candidates:

Accounting, Accountant, Finance, Analyst, Controller, Bookkeeper, Financial Analyst, Accounts Payable, Payroll, and Banking.

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	HoustonJobsite.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	ChicagoCareerSite.com

Industry Sites



FinancialJobBank
Put More Stock In Your Career

Kiplinger.com
TIME & TRUSTED PERSONAL FINANCE ADVICE & BUSINESS FORECASTS

CareerBank.com
an onTargetjobs company

AccountingGigs.com
The Top Resource for Accounting Careers

Key Accounting & Finance Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 57% of our network candidates have a 4 year college degree or higher, 67% have 5 or more years of experience, and 49% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	10.03
1-3 Years	12.95
3-5 Years	10.48
5-10 Years	17.24
10-15 Years	15.10
15-20 Years	14.13
21+ Years	20.07

Educational Background	%
Post Graduate Degree	12.88
4 Year College Degree	43.66
2 Year College Degree	11.30
Some College	21.31
High School Diploma	10.85

Length of Job Search	%
Just Started	37.95
2 Weeks	11.00
4 Weeks	10.79
6 Weeks	6.36
2 Months	9.18
3 Months	9.67
6 Months	6.83
9 Months	2.11
12 Months	1.06
Over 1 Year	5.06

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)
ISFJ traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!