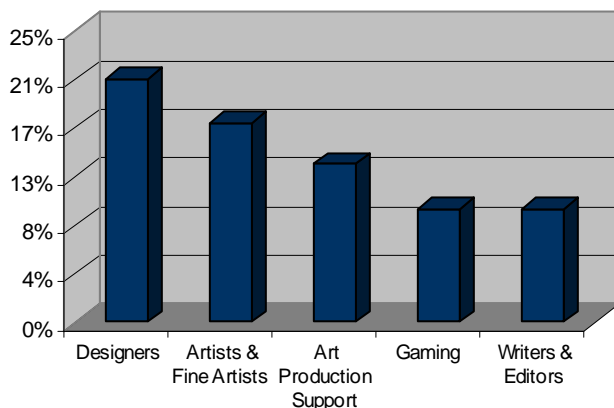


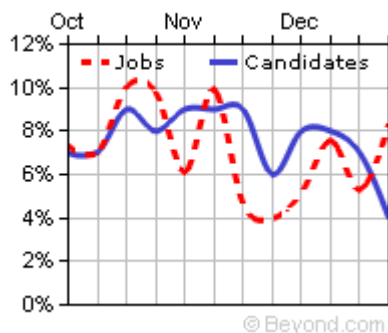
Arts, Entertainment & Gaming Channel

4Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Arts, Entertainment & Gaming



Arts, Entertainment & Gaming Employment Trends (Percentage of Network – October 2008 to December 2008)



Arts, Entertainment & Gaming Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of graphic designers is expected to grow 10 percent, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms.
- Competition for jobs is expected to be keen for both salaried and freelance jobs in all specialties because the number of people with creative ability and an interest in this career is expected to continue to exceed the number of available openings.

Quarterly Channel Statistics

Active Resumes*	169,382
Jobs Posted	9,644
Channel Sites	23
Email Contacts	135,072

Monthly Channel Statistics

Job Views	26,233
Online Applications	7,393
New Resumes	2,997

Most Popular

Candidate Titles (%)

1. Graphic Designer (9.48)
2. Designer (7.74)
3. Creative Writer (4.79)
4. Illustrator (4.69)
5. Multi-Media Artist (4.19)
6. Commercial Designer (3.94)
7. Animator (3.23)
8. Cartoonist (2.95)
9. Art Director (2.91)
10. Editor (2.88)

Cities with the Most Jobs Posted

1. New York, NY
2. Atlanta, GA
3. Los Angeles, CA
4. Dallas, TX
5. Miami, FL

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Arts, Entertainment & Gaming Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (15.61)
2. New York (10.05)
3. Florida (7.28)
4. Pennsylvania (7.20)
5. Texas (5.24)
6. New Jersey (5.05)
7. Illinois (4.54)
8. Ohio (3.65)
9. Georgia (3.12)
10. North Carolina (2.74)

Top Arts, Entertainment & Gaming Key Words Searched by Candidates:
Cartoonist, Graphic Design, Photographer, Poet, Lyricist, Painter, Dancer, Sculptor, Music and Choreographer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	SanFranciscoGigs.com	AustinJobsite.com

Industry Sites

EntertainmentWorkers.com	EntertainmentIndustryCareer.com	ArtsGigs.com
GamingJobs.net	TelevisionCareers.net	EntertainmentGigs.net
GraphicArtistDesigner.com	EntertainmentWorkforce.com	TheatricalArtist.com

Key Arts, Entertainment & Gaming Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 56% of our network candidates have a 4 year college degree or higher, 49% have 5 or more years of experience, and 50% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	11.34
1-3 Years	22.63
3-5 Years	17.46
5-10 Years	17.94
10-15 Years	12.25
15-20 Years	9.23
21+ Years	9.14

Educational Background	%
Post Graduate Degree	5.82
4 Year College Degree	50.56
2 Year College Degree	12.98
Some College	20.74
High School Diploma	9.90

Length of Job Search	%
Just Started	40.48
2 Weeks	9.96
4 Weeks	11.14
6 Weeks	4.81
2 Months	8.00
3 Months	8.29
6 Months	9.13
9 Months	1.62
12 Months	1.32
Over 1 Year	5.25

Channel Personality Type: INFJ (Introvert, Intuitive, Feeler and Judger). INFJ traits include: creative, original, and independent; thoughtful, warm, and sensitive; global thinkers with great passion for their unique vision; cautious, deliberate, and planful; organized, productive, and decisive; reserved and polite. The most important thing to INFJs is their ideas, and being faithful to their vision.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!