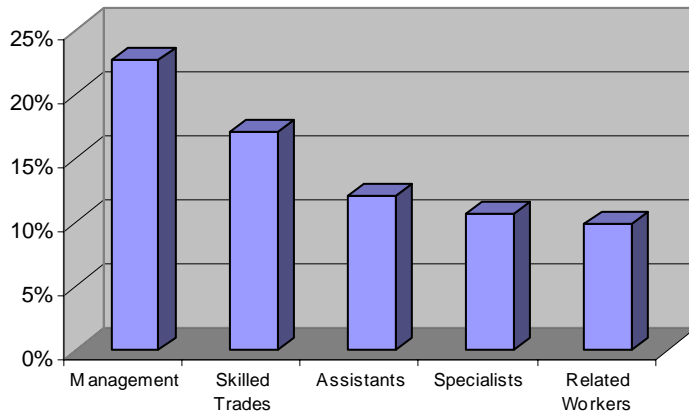
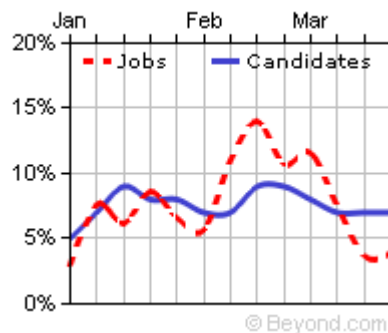


Candidate Breakdown – Percentage of Industry Construction & Extraction



Construction & Extraction Employment Trends (Percentage of Network – January 2008 to March 2008)



Construction and Extraction Employment Forecast: (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of carpenters is expected to increase by 10 percent during the 2006-16 decade as construction activity increases in response to demand for new housing and office and retail space, and for modernizing and expanding schools and industrial plants.
- Employment of construction and building inspectors is expected to grow by 18 percent over the 2006-2016 decade, which is faster than the average for all occupations.

Quarterly Channel Statistics	
Active Candidates	149,310
Active Resumes*	122,804
Jobs Posted	21,487
Channel Sites	28
Email Contacts	269,844
Monthly Channel Statistics	
Job Views	27,806
Online Applications	3,325
New Candidates	4,308
New Resumes	3,516

Most Popular Candidate Titles (%)
1. Construction Trade Worker Manager (13.19)
2. Construction Laborer (8.91)
3. Construction Carpenter (7.95)
4. Carpenter Assembler or Repairer (5.17)
5. Construction Assistant (4.24)
6. Construction & Building Inspector (3.53)
7. Rough Carpenter (3.49)
8. Construction Trade Helper (3.39)
9. Grader, Bulldozer, or Scraper Operator (3.35)
10. Extractive Worker Manager (3.21)

*Includes only one resume per candidate

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Construction and Extraction Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the construction professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Construction and Extraction 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (14.51)
2. Florida (13.98)
3. Texas (8.17)
4. Pennsylvania (5.33)
5. Georgia (4.46)
6. New York (3.94)
7. Arizona (3.82)
8. Nevada (3.31)
9. Colorado (2.98)
10. Illinois (2.88)

Top Construction & Extraction Key Words Searched by Candidates:

Carpenter, Painter, Electrician, Welder, Plumber, Construction, Laborer, Boilermaker, Stonemason, and Carpet Installer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	WestPalmBeachJobs.com	PhoenixJobs.com
AtlantaCareerPath.com	HoustonJobsite.com	SanFranciscoGigs.com

Industry Sites

ConstructionJobForce.com	ConstructionWorkforce.net	BlueCollarJobs.com
CarpenterJobsite.com	ConstructionGigs.net	ExtractionWorkers.com
PlumbingGigs.com	ConstructionLaborer.com	CareersForBuilders.com

Key Construction & Extraction Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Construction and Extraction Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 63% of our network candidates have pursued higher education, 59% have 10 or more years experience, 7% have obtained security clearance, and 51% chose the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	3.92
1-3 Years	8.29
3-5 Years	10.94
5-10 Years	17.51
10-15 Years	15.89
15-20 Years	15.23
21+ Years	28.22

Educational Background	%
Post Graduate Degree	19.74
4 Year College Degree	9.37
2 Year College Degree	30.03
Some College	4.17
High School Diploma	36.69

Security Clearance	%
Active Confidential	2.89
Active Secret	0.74
Active Top Secret	0.19
Active Top Secret/SCI	0.08
Inactive Confidential	0.65
Inactive Secret	1.58
Inactive Top Secret	0.70
Inactive Top Secret/SCI	0.23

Length of Job Search	%
Just Started	38.11
2 Weeks	12.80
4 Weeks	11.71
6 Weeks	6.12
2 Months	8.94
3 Months	7.60
6 Months	5.31
9 Months	1.40
12 Months	0.84
Over 1 Year	7.18

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and Go Beyond!