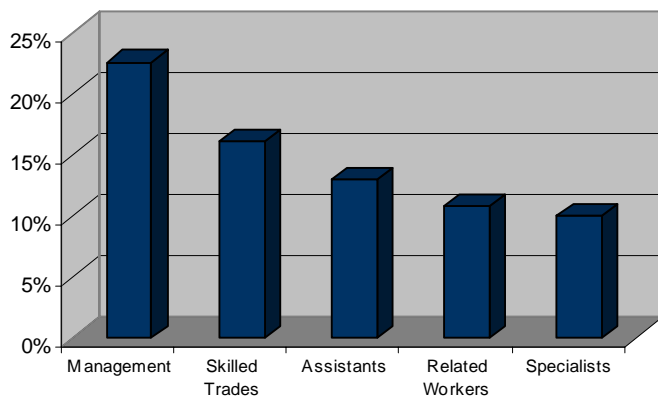


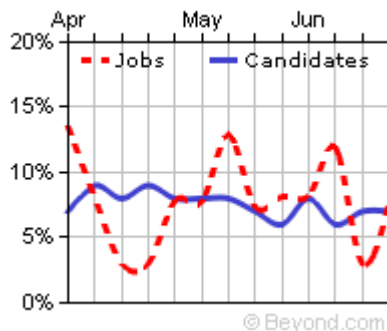
Construction & Extraction Channel

2Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Construction & Extraction



Construction & Extraction Employment Trends (Percentage of Network – April 2008 to June 2008)



Construction and Extraction Employment Forecast:
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of carpenters is expected to increase by 10 percent during the 2006-16 decade as construction activity increases in response to demand for new housing and office and retail space, and for modernizing and expanding schools and industrial plants.
- Employment of construction and building inspectors is expected to grow by 18 percent over the 2006-2016 decade, which is [faster than the average](#) for all occupations.

Quarterly Channel Statistics

Active Candidates	160,999
Active Resumes*	132,077
Jobs Posted	22,801
Channel Sites	28
Email Contacts	269,844

Monthly Channel Statistics

Job Views	35,020
Online Applications	2,978
New Candidates	3,871
New Resumes	3,323

Most Popular Candidate Titles (%)

1. Construction Trade Worker Manager (12.30)
2. Construction Laborer (9.36)
3. Construction Carpenter (7.36)
4. Carpenter Assembler or Repairer (4.90)
5. Construction Assistant (4.22)
6. Construction Trade Helper (3.85)
7. Rough Carpenter (3.62)
8. Grader, Bulldozer, or Scraper Operator (3.55)
9. Construction & Building Inspector (3.17)
10. Carpenter Helper (3.09)

Cities with the Most Jobs Posted

1. Houston, TX
2. Denver, CO
3. Tampa, FL
4. West Palm Beach, FL
5. Atlanta, GA

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Construction & Extraction Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (17.71)
2. Florida (13.95)
3. Texas (8.16)
4. New York (5.48)
5. Georgia (4.00)
6. Nevada (3.59)
7. Pennsylvania (3.49)
8. Arizona (3.27)
9. Illinois (3.24)
10. Colorado (2.70)

Top Construction & Extraction Key Words Searched by Candidates:
Carpenter, Painter, Electrician, Welder, Plumber, Construction, Laborer, Boilermaker, Stonemason, and Carpet Installer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	WestPalmBeachJobs.com	PhoenixJobs.com
AtlantaCareerPath.com	HoustonJobsite.com	SanFranciscoGigs.com

Industry Sites

ConstructionJobForce.com	ConstructionWorkforce.net	BlueCollarJobs.com
CarpenterJobsite.com	ConstructionGigs.net	ExtractionWorkers.com
PlumbingGigs.com	ConstructionLaborer.com	CareersForBuilders.com

Key Construction & Extraction Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 63% of our network candidates have pursued higher education, 56% have 10 or more years of experience, 8% have obtained security clearance, and 49% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	4.24
1-3 Years	11.26
3-5 Years	11.20
5-10 Years	16.88
10-15 Years	14.23
15-20 Years	15.51
21+ Years	26.68

Educational Background	%
Post Graduate Degree	3.97
4 Year College Degree	20.67
2 Year College Degree	9.81
Some College	28.42
High School Diploma	37.12

Security Clearance	%
Active Confidential	3.27
Active Secret	0.97
Active Top Secret	0.33
Active Top Secret/SCI	0.05
Inactive Confidential	0.68
Inactive Secret	1.54
Inactive Top Secret	0.68
Inactive Top Secret/SCI	0.22

Length of Job Search	%
Just Started	35.81
2 Weeks	13.39
4 Weeks	10.95
6 Weeks	7.63
2 Months	8.91
3 Months	8.29
6 Months	6.47
9 Months	1.09
12 Months	0.81
Over 1 Year	6.63

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!