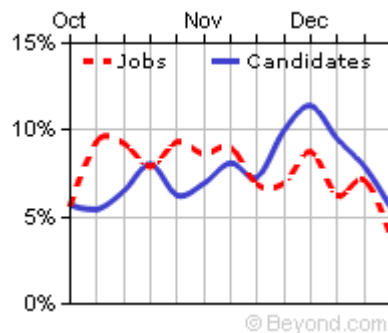


Candidate Breakdown – Percentage of Industry Construction & Extraction



Construction & Extraction Employment Trends (Percentage of Network – October 2007 to December 2007)



Construction and Extraction Employment Forecast: (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of carpenters is expected to increase by 10 percent during the 2006-16 decade as construction activity increases in response to demand for new housing and office and retail space, and for modernizing and expanding schools and industrial plants.
- Employment of construction and building inspectors is expected to grow by 18 percent over the 2006-2016 decade, which is faster than the average for all occupations.

Quarterly Channel Statistics	
Active Candidates	125K
Active Resumes*	107K
Jobs Posted	19K
Channel Sites	26
Email Contacts	270K
Monthly Channel Statistics	
Job Views	44K
Online Applications	4K
New Candidates	5K
New Resumes	2K

Most Popular Candidate Titles (%)
1. Construction Trade Worker Manager (12.26)
2. Construction Laborer (8.75)
3. Construction Carpenter (7.68)
4. Carpenter Assembler or Repairer (4.89)
5. Grader, Bulldozer, or Scraper Operator (4.07)
6. Construction Assistant (3.72)
7. Rough Carpenter (3.66)
8. Construction Trade Helper (3.26)
9. Construction & Building Inspector (3.10)
10. Carpenter Helper (2.80)

*Includes only one resume per candidate

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Construction and Extraction Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the construction professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Construction and Extraction 4QT07 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (13.96)
2. Florida (12.61)
3. Texas (7.04)
4. Pennsylvania (6.79)
5. Arizona (4.81)
6. Georgia (4.10)
7. New York (3.69)
8. Illinois (3.39)
9. Colorado (2.94)
10. New Jersey (2.75)

Top Construction & Extraction Key Words Searched by Candidates:

Carpenter, Painter, Electrician, Welder, Plumber, Construction, Laborer, Boilermaker, Stonemason, and Carpet Installer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

CareersForBuilders.com	ConstructionWorkforce.net	ConstructionLaborer.com
CarpenterJobsite.com	ConstructionGigs.net	ExtractionWorkers.com
ConstructionBuildingInspector.com	DrywallInstaller.com	PlumbingHelper.com

Key Construction & Extraction Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Construction and Extraction Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 62.18% of our network candidates have pursued higher education, 55.42% have 10 or more years experience, 8.44% have obtained security clearance, and more than 56% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	4.73
1-3 Years	10.93
3-5 Years	10.63
5-10 Years	18.30
10-15 Years	14.95
15-20 Years	16.47
21+ Years	24.00

Educational Background	%
Post Graduate Degree	4.73
4 Year College Degree	20.04
2 Year College Degree	10.25
Some College	27.16
High School Diploma	37.82

Security Clearance	%
Active Confidential	3.91
Active Secret	0.87
Active Top Secret	0.35
Active Top Secret/SCI	0.14
Inactive Confidential	0.71
Inactive Secret	1.46
Inactive Top Secret	0.70
Inactive Top Secret/SCI	0.30

Length of Job Search	%
Just Started	42.14
2 Weeks	14.52
4 Weeks	11.06
6 Weeks	4.49
2 Months	7.28
3 Months	5.49
6 Months	4.66
9 Months	1.58
12 Months	1.08
Over 1 Year	7.70

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and Go Beyond!