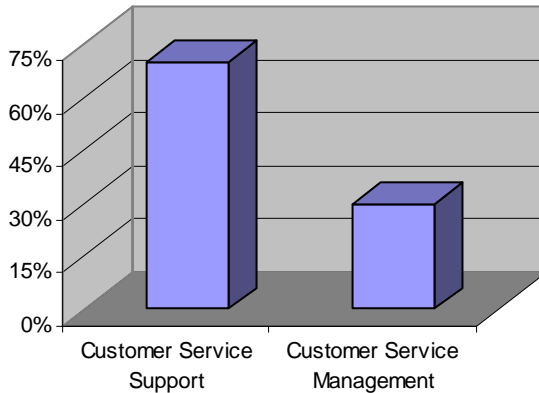
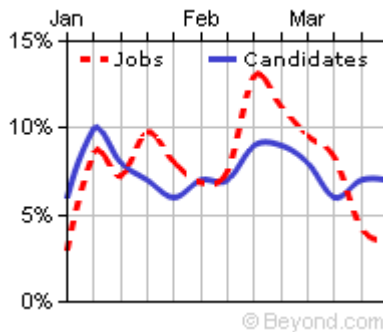


Candidate Breakdown – Percentage of Industry Customer Service



**Customer Service Employment Trends
(Percentage of Network – January 2008 to March 2008)**



Customer Service Employment Forecast
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Customer Service Representatives will have one of the largest number of new jobs arise, about 545,000 over the 2006-16 projection period.
- Customer service is very important to the success of any organization that deals with customers, such as financial services, communications, and utilities, which already employ numerous customer service representatives.

Quarterly Channel Statistics	
Active Candidates	915,000
Active Resumes*	844,985
Jobs Posted	32,166
Channel Sites	39
Email Contacts	1,513,465
Monthly Channel Statistics	
Job Views	282,534
Online Applications	59,251
New Candidates	77,349
New Resumes	73,833

Most Popular Candidate Titles (%)
1. Customer Service Representative (48.07)
2. Customer Service Supervisor (14.37)
3. Customer Service Manager (14.15)
4. Collections Agent (10.95)
5. Sales Assistant (10.18)

Cities with the Most Jobs Posted
1. Houston, TX
2. New York, NY
3. Austin, TX
4. San Antonio, TX
5. Dallas, TX

*Includes only one resume per candidate

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Customer Service Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the customer service professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Customer Service 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. Florida (14.64)
2. Texas (9.99)
3. Georgia (9.03)
4. North Carolina (7.49)
5. California (6.97)
6. Illinois (5.21)
7. Michigan (4.63)
8. New York (4.42)
9. Missouri (3.28)
10. Ohio (3.12)

Top Customer Service Key Words Searched by Candidates:

Manager, Call Center, Customer Service Representative, Cashier, Receptionist, Management, Clerical, Retail, Data Entry and Collections

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	ChicagoCareerSite.com	PhoenixJobs.com
SanFranciscoGigs.com	DallasJobsite.com	AtlantaCareerPath.com

Industry Sites

CustomerServiceJobs.com	AdministrativeClerical.com	CallCenterGigs.com
CustomerServiceRep.net	HelpDeskTechnican.com	OfficePosition.com
ClientServiceRepresentative.com	CustomerSupportSpecialist.com	CustomerServiceJobsite.com

Key Customer Service Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Customer Service Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 69% of our network candidates have pursued higher education, 71% have 5 or more years of experience, and 51% chose the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	3.72
1-3 Years	9.85
3-5 Years	15.90
5-10 Years	25.74
10-15 Years	17.38
15-20 Years	12.36
21+ Years	15.07

Educational Background	%
Post Graduate Degree	12.33
4 Year College Degree	10.24
2 Year College Degree	45.09
Some College	1.55
High School Diploma	30.80

Length of Job Search	%
Just Started	34.66
2 Weeks	16.23
4 Weeks	13.42
6 Weeks	6.95
2 Months	8.94
3 Months	7.95
6 Months	6.05
9 Months	1.58
12 Months	0.84
Over 1 Year	3.38

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger).

ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!