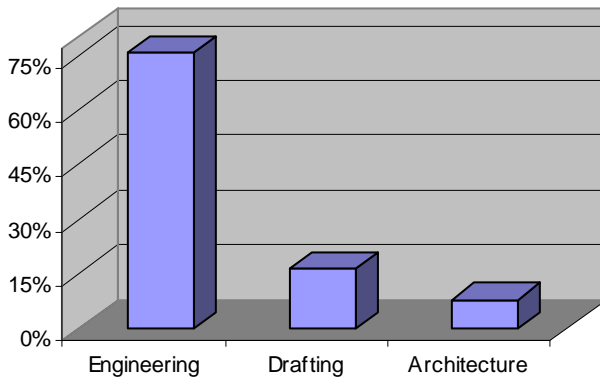
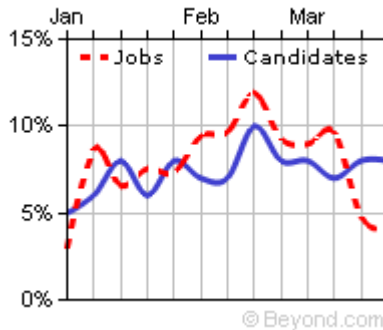


**Candidate Breakdown – Percentage of Industry  
Engineering & Architecture**



**Engineering & Architecture Employment Trends  
(Percentage of Network – January 2008 to March 2008)**



**Engineering & Architecture Employment Forecast  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)**

- Projected growth and job prospects in engineering will vary by specialty. Opportunities will be best for individuals with an associate degree or extensive job training in engineering technology.
- Mechanical engineering technicians are expected to have 6% employment growth between 2006 and 2016.

**You can effectively reach this market.  
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: [www.Beyond.com/Network](http://www.Beyond.com/Network).

The Engineering & Architecture Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the engineering and architectural professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

| Quarterly Channel Statistics |           |
|------------------------------|-----------|
| Active Candidates            | 390,931   |
| Active Resumes*              | 388,553   |
| Jobs Posted                  | 61,746    |
| Channel Sites                | 172       |
| Email Contacts               | 1,623,895 |
| Monthly Channel Statistics   |           |
| Job Views                    | 313,310   |
| Online Applications          | 31,557    |
| New Candidates               | 6,860     |
| New Resumes                  | 6,130     |

| Most Popular Candidate Titles (%) |
|-----------------------------------|
| 1. Engineer (9.80)                |
| 2. Electrical Engineer (7.60)     |
| 3. Electronics Engineer (7.48)    |
| 4. Mechanical Engineer (6.15)     |
| 5. CAD Engineer (5.31)            |
| 6. Engineering Technician (4.84)  |
| 7. Engineering Manager (4.42)     |
| 8. Product Design Engineer (3.98) |
| 9. Process Engineer (3.75)        |
| 10. Drafter (3.68)                |

| Cities with the Most Jobs Posted |
|----------------------------------|
| 1. Houston, TX                   |
| 2. Stratford, CT                 |
| 3. Dallas, TX                    |
| 4. San Jose, CA                  |
| 5. East Hartford, CT             |

\*Includes only one resume per candidate

# Engineering & Architecture 1QT08 Industry Outlook

## The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

| Top 10 States for New Candidates (%) |
|--------------------------------------|
| 1. California (15.46)                |
| 2. Texas (10.93)                     |
| 3. Florida (9.64)                    |
| 4. Michigan (5.89)                   |
| 5. New York (4.56)                   |
| 6. Georgia (3.63)                    |
| 7. Illinois (3.59)                   |
| 8. Pennsylvania (3.29)               |
| 9. North Carolina (3.04)             |
| 10. Ohio (3.03)                      |

**Top Engineering & Architecture Key Words Searched by Candidates:**  
Mechanical, Electrical, Electrical Engineer, Autocad, Drafter, Architect, Chemical, Civil, Technician, and Electronics

### City Sites

|                      |                      |                       |
|----------------------|----------------------|-----------------------|
| PhillyJobs.com       | ManhattanJobs.com    | SeattleJobs.com       |
| SanFranciscoGigs.com | BeyondLosAngeles.com | PhoenixJobs.com       |
| HoustonJobsite.com   | DallasJobsite.com    | ChicagoCareerSite.com |

### Industry Sites



**EngineerJobs**  
The Solution To Your Job Search

**EETIMES**

**Embedded.com**  
The Official Site of the Embedded Development Community

**engineer gigs.com**



## Key Engineering & Architecture Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Engineering & Architecture Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 65% of our network candidates have a 4 year college degree or higher, 49% have 5 or more years experience, 10% have obtained security clearance, and 51% chose the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

| Experience Level | %     |
|------------------|-------|
| Less than 1 year | 20.56 |
| 1-3 Years        | 19.51 |
| 3-5 Years        | 10.70 |
| 5-10 Years       | 13.32 |
| 10-15 Years      | 10.14 |
| 15-20 Years      | 9.81  |
| 21+ Years        | 15.96 |

| Security Clearance      | %    |
|-------------------------|------|
| Active Confidential     | 4.21 |
| Active Secret           | 1.60 |
| Active Top Secret       | 0.44 |
| Active Top Secret/SCI   | 0.30 |
| Inactive Confidential   | 0.63 |
| Inactive Secret         | 2.08 |
| Inactive Top Secret     | 0.74 |
| Inactive Top Secret/SCI | 0.34 |

| Educational Background | %     |
|------------------------|-------|
| Post Graduate Degree   | 51.82 |
| 4 Year College Degree  | 12.87 |
| 2 Year College Degree  | 11.29 |
| Some College           | 19.47 |
| High School Diploma    | 4.54  |

| Length of Job Search | %     |
|----------------------|-------|
| Just Started         | 39.14 |
| 2 Weeks              | 12.08 |
| 4 Weeks              | 11.49 |
| 6 Weeks              | 5.67  |
| 2 Months             | 7.58  |
| 3 Months             | 7.25  |
| 6 Months             | 6.19  |
| 9 Months             | 1.59  |
| 12 Months            | 1.18  |
| Over 1 Year          | 7.83  |

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us at [LPSales@Beyond.com](mailto:LPSales@Beyond.com) or by dialing 1-866-694-5627 and Go Beyond!**