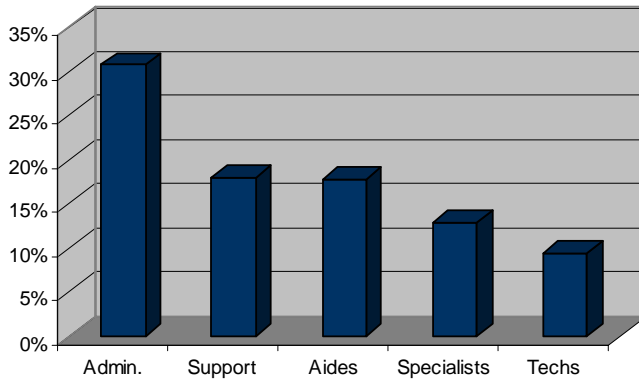


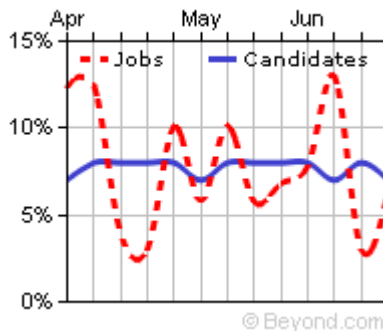
Healthcare & Medical Channel

2Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Healthcare & Medical



Healthcare & Medical Employment Trends (Percentage of Network – April 2008 to June 2008)



Healthcare and Medical Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Healthcare employment is projected to grow much faster than average, ranking medical assistants among the fastest growing occupations over the 2006-16 decade. Job opportunities should be excellent, particularly for those with formal training or experience, and certification.
- Overall employment of nursing, psychiatric, and home health aides is projected to grow 28 percent between 2006 and 2016.

Quarterly Channel Statistics	
Active Candidates	649,760
Active Resumes*	517,764
Jobs Posted	121,601
Channel Sites	136
Email Contacts	2,532,278
Monthly Channel Statistics	
Job Views	359,315
Online Applications	59,824
New Candidates	17,169
New Resumes	15,722

Most Popular Candidate Titles (%)
1. Medical Assistant (8.32)
2. Admissions Registration Clerk (8.14)
3. Billing/Coding Specialist (7.58)
4. Medical Records Assistant (7.26)
5. Medical or Health Services Manager (6.08)
6. Medical Secretaries (6.00)
7. Medical Office Manager (5.69)
8. Nursing Aide (3.89)
9. Home Health Aide (3.66)
10. Case Management Manager (2.86)

Cities with the Most Jobs Posted
1. San Antonio, TX
2. Houston, TX
3. Atlanta, GA
4. Austin, TX
5. Phoenix, AZ

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Healthcare & Medical Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (15.36)
2. Texas (10.39)
3. Florida (10.17)
4. New York (5.99)
5. Georgia (5.59)
6. Pennsylvania (5.48)
7. Illinois (3.65)
8. Michigan (3.49)
9. North Carolina (3.35)
10. New Jersey (3.18)

Top Healthcare & Medical Key Words Searched by Candidates:

Registered Nurse RN, Medical Assistant, Radiologic Technologist, Pharmacist, Licensed Nurse, Nurse, CNA, Radiologic Technician, Nursing Aide and LPN

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	HoustonJobsite.com	DallasJobsite.com

Industry Sites



Key Healthcare & Medical Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 36% of our network candidates have a 4 year college degree or higher, 51% have 5 or more years of experience, and 51% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	16.25
1-3 Years	19.57
3-5 Years	13.13
5-10 Years	17.46
10-15 Years	12.47
15-20 Years	9.91
21+ Years	11.21

Educational Background	%
Post Graduate Degree	11.31
4 Year College Degree	24.31
2 Year College Degree	15.12
Some College	33.65
High School Diploma	15.62

Length of Job Search	%
Just Started	38.04
2 Weeks	13.07
4 Weeks	12.09
6 Weeks	5.60
2 Months	7.52
3 Months	7.92
6 Months	6.07
9 Months	1.96
12 Months	1.17
Over 1 Year	6.55

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)
 ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!