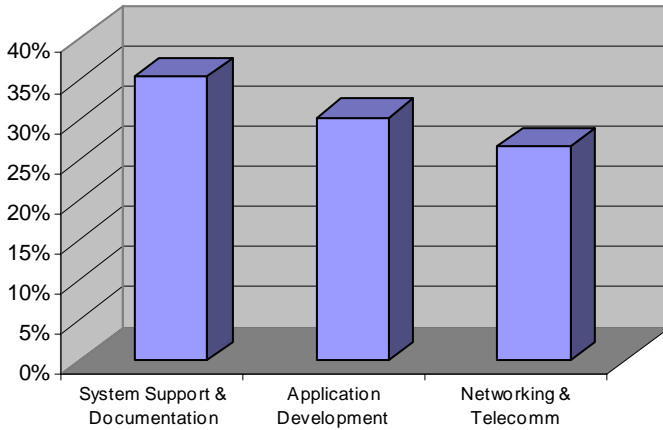
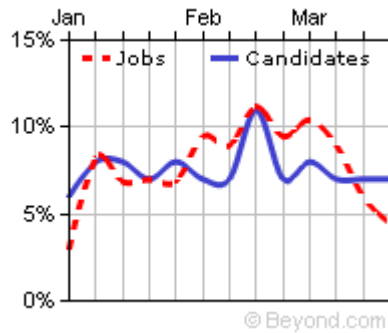


Candidate Breakdown – Percentage of Industry Information Technology



Information Technology Employment Trends (Percentage of Network – January 2008 to March 2008)



IT Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Computer Software Engineers will generate about 324,000 new jobs, over the projections decade of 2006-2016, one of the largest employment increases of any occupation.
- The computer scientists and database administrators occupation is expected to grow 37 percent from 2006 to 2016, much faster than average for all occupations.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Information Technology Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the Information Technology professional and corporate organization. In addition to searching for a new job, candidate, or IT-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	767,063
Active Resumes*	810,410
Jobs Posted	153,407
Channel Sites	299
Email Contacts	1,667,872
Monthly Channel Statistics	
Job Views	397,823
Online Applications	53,825
New Candidates	12,555
New Resumes	11,921

Most Popular Candidate Titles (%)	
1. Computer Programmer	(8.56)
2. Help Desk Specialist	(8.54)
3. Network Administrator	(7.16)
4. System Administrator	(6.77)
5. Software Engineer	(6.57)
6. Computer Operator	(6.34)
7. Business Analyst	(4.77)
8. Network Engineer	(4.56)
9. Network Installer	(4.49)
10. Project Manager	(4.42)

Cities with the Most Jobs Posted	
1. New York, NY	
2. San Jose, CA	
3. Chicago, IL	
4. Boston, MA	
5. San Francisco, CA	

*Includes only one resume per candidate

Information Technology 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, skill sets and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (11.94)
2. Texas (10.80)
3. Florida (8.66)
4. Georgia (6.10)
5. New York (5.20)
6. New Jersey (5.17)
7. Illinois (4.08)
8. North Carolina (3.91)
9. Pennsylvania (3.88)
10. Virginia (3.62)

IT Skills	Candidates
Hardware	145,900
C++	123,600
HTML	96,900
Java	84,600
UNIX	83,200
Oracle	70,700
ASP	49,500
Cisco	48,800
XML	45,700
SQL Server	41,200

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
AtlantaCareerPath.com	BeyondLosAngeles.com	PhoenixJobs.com
BostonJobsite.com	ChicagoCareerSite.com	SanFranciscoGigs.com

Industry Sites

 TechCareers

 InformationWeek
BUSINESS INNOVATION POWERED BY TECHNOLOGY

 NETWORKWORLD

 JavaWorld

 techweb
NETWORK

Key Information Technology Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Information Technology Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 62% of our network candidates have a 4 year college degree or higher, 42% have 10 or more years experience, 8% obtained security clearance, and 56% chose the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	10.48
1-3 Years	13.47
3-5 Years	12.36
5-10 Years	21.72
10-15 Years	15.76
15-20 Years	11.85
21+ Years	14.36

Security Clearance	%
Active Confidential	3.13
Active Secret	1.37
Active Top Secret	0.36
Active Top Secret/SCI	0.37
Inactive Confidential	0.41
Inactive Secret	1.41
Inactive Top Secret	0.76
Inactive Top Secret/SCI	0.50

Educational Background	%
Post Graduate Degree	45.23
4 Year College Degree	13.98
2 Year College Degree	18.70
Some College	17.12
High School Diploma	4.97

Length of Job Search	%
Just Started	43.20
2 Weeks	12.46
4 Weeks	9.49
6 Weeks	5.08
2 Months	6.74
3 Months	7.04
6 Months	5.67
9 Months	1.74
12 Months	1.04
Over 1 Year	7.55

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and *Go Beyond!*