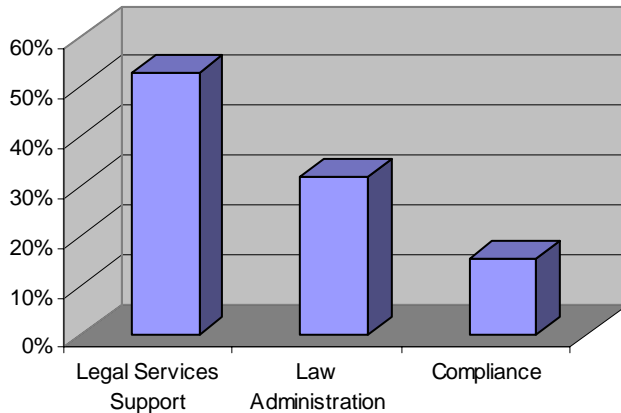
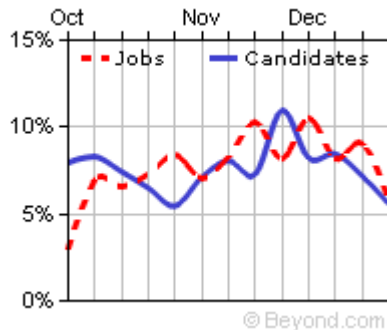


**Candidate Breakdown – Percentage of Industry
Legal Services**



**Legal Services Employment Trends
(Percentage of Network – October 2007 to December 2007)**



Legal Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of paralegals and legal assistants is projected to grow 22 percent between 2006 and 2016.
- Demand for paralegals also is expected to grow as an expanding population increasingly requires legal services, especially in areas such as intellectual property, health care, international law, elder issues, criminal law, and environmental law.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Legal Services Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the legal services professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	85K
Active Resumes*	77K
Jobs Posted	10K
Channel Sites	22
Email Contacts	614K
Monthly Channel Statistics	
Job Views	16K
Online Applications	3K
New Candidates	3K
New Resumes	2K

Most Popular Candidate Titles (%)	
1. Legal Assistant	(15.39)
2. Paralegal	(12.85)
3. Legal Secretary	(11.46)
4. Legal Support Worker	(8.05)
5. Law Office Administrator	(6.58)
6. Law Clerk	(6.35)
7. Court Clerk	(5.79)
8. Lawyer	(4.80)
9. Document Analyst	(4.64)
10. Contract Administrator	(3.97)

Cities with the Most Jobs Posted	
1. New York, NY	
2. Washington, DC	
3. Atlanta, GA	
4. Los Angeles, CA	
5. Dallas, TX	

*Includes only one resume per candidate

Legal Services 4QT07 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (12.18)
2. Texas (10.87)
3. Florida (9.76)
4. New York (9.62)
5. Pennsylvania (6.86)
6. Georgia (5.80)
7. Illinois (4.43)
8. New Jersey (4.24)
9. North Carolina (2.96)
10. Maryland (2.93)

Top Legal Services Key Words Searched by Candidates:

Paralegal, Attorney, Lawyer, Legal Secretary, Adjudicator, Arbitrator, Receptionist, Assistant, Administrative, and Associate

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

LegalServiceWorkers.com	AttorneyJobSite.com	ParalegalJobsite.com
LawOfficeAdministrator.com	LegalServiceWorkforce.com	HearingOfficer.com
ParalegalGigs.com	LegalAssistantParalegal.com	LegalGigs.com

Key Legal Services Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Legal Services Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 57.16% of our network candidates have a 4 year college degree or higher, 49.89% have 5 or more years experience and more than 51% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	16.20
1-3 Years	19.83
3-5 Years	14.07
5-10 Years	16.84
10-15 Years	10.52
15-20 Years	10.80
21+ Years	11.73

Educational Background	%
Post Graduate Degree	23.98
4 Year College Degree	33.18
2 Year College Degree	16.15
Some College	19.74
High School Diploma	6.95

Length of Job Search	%
Just Started	40.94
2 Weeks	10.79
4 Weeks	10.73
6 Weeks	6.93
2 Months	8.40
3 Months	6.76
6 Months	5.22
9 Months	1.99
12 Months	1.19
Over 1 Year	7.04

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!