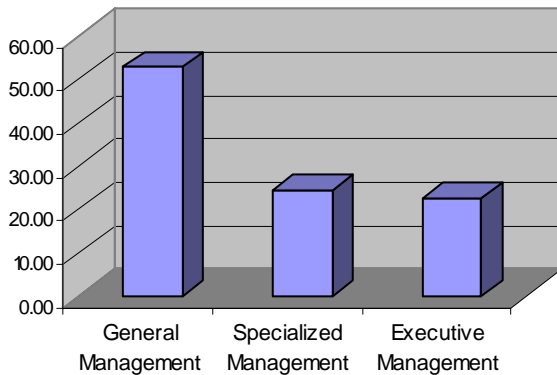
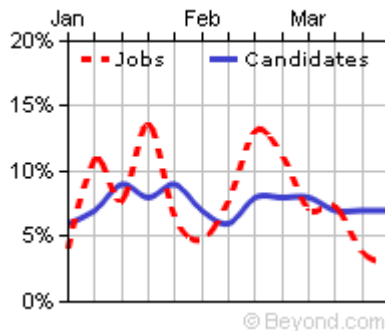


Candidate Breakdown – Percentage of Industry Management & Business



Management & Business Employment Trends (Percentage of Network – January 2008 to March 2008)



Management & Business Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of top executives—including chief executives, general and operations managers, and legislators—is expected to grow 2% from 2006 to 2016.
- Experienced managers whose accomplishments reflect strong leadership qualities and the ability to improve the efficiency or competitive position of an organization will have the best opportunities. In an increasingly global economy, experience in international economics, marketing, information systems, and knowledge of several languages also may be beneficial.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Management & Business Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	568,911
Active Resumes*	565,338
Jobs Posted	54,959
Channel Sites	83
Email Contacts	2,724,702
Monthly Channel Statistics	
Job Views	324,208
Online Applications	28,988
New Candidates	14,256
New Resumes	13,511

Most Popular Candidate Titles (%)
1. Manager (12.50)
2. General Manager (10.83)
3. Assistant Manager (7.59)
4. Director (5.47)
5. Supervisor (5.38)
6. Management Trainee (4.51)
7. Assistant Director (4.29)
8. Managing Director (3.96)
9. Program Manager (3.93)
10. Administrator Services Manager (2.90)

Cities with the Most Jobs Posted
1. New York, NY
2. Dallas, TX
3. Washington, DC
4. Chicago, IL
5. Atlanta, GA

*Includes only one resume per candidate

Management & Business 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. Florida (11.53)
2. California (10.68)
3. Texas (8.89)
4. Georgia (5.01)
5. New York (4.90)
6. Pennsylvania (4.34)
7. North Carolina (4.09)
8. Colorado (3.60)
9. Illinois (3.34)
10. Arizona (3.24)

Top Management & Business Key Words Searched by Candidates:
Manager, Quality, Director, Business, Retail, President, Operations, Supervisor, MBA and Marketing

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
AtlantaCareerPath.com	DallasJobsite.com	PhoenixJobs.com
DCJobsite.com	ChicagoCareerSite.com	BeyondLosAngeles.com

Industry Sites

BusinessWorkforce.com	BusinessDevelopmentJobs.net	ManagementWorkers.com
DirectorVP.com	ManagementGigs.com	DirectorManager.com
ManagerSales.com	ExecutiveManagementJobs.net	GeneralManagerJobs.com

Key Management & Business Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Management and Business Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 58.81% of our network candidates have a 4 year college degree or higher, 61.33% have 10 or more years experience, 8.42% have obtained security clearance and more than 53% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	5.61
1-3 Years	8.12
3-5 Years	8.27
5-10 Years	16.68
10-15 Years	16.17
15-20 Years	18.30
21+ Years	26.86

Educational Background	%
Post Graduate Degree	14.76
4 Year College Degree	44.05
2 Year College Degree	9.99
Some College	23.01
High School Diploma	8.19

Security Clearance	%
Active Confidential	3.12
Active Secret	1.04
Active Top Secret	0.25
Active Top Secret/SCI	0.29
Inactive Confidential	0.53
Inactive Secret	1.67
Inactive Top Secret	1.00
Inactive Top Secret/SCI	0.50

Length of Job Search	%
Just Started	41.63
2 Weeks	12.03
4 Weeks	11.41
6 Weeks	6.44
2 Months	7.35
3 Months	8.10
6 Months	5.42
9 Months	1.44
12 Months	0.87
Over 1 Year	5.30

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and Go Beyond!

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