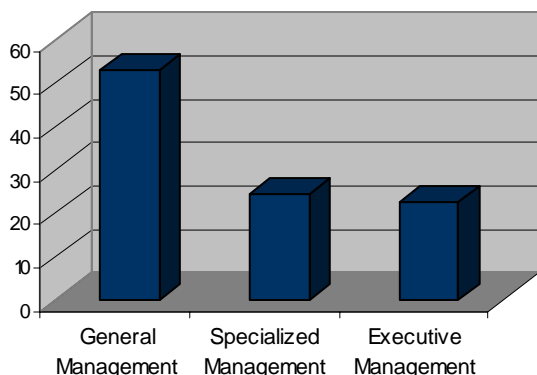


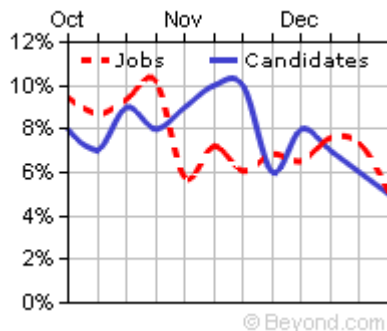
Management & Business Channel

4Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Management & Business



Management & Business Employment Trends (Percentage of Network – October 2008 to December 2008)



Management & Business Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of top executives is expected to grow 2% from 2006 to 2016.
- Experienced managers whose accomplishments reflect strong leadership qualities and the ability to improve the efficiency or competitive position of an organization will have the best opportunities. In an increasingly global economy, experience in international economics, marketing, information systems, and knowledge of several languages also may be beneficial.

Quarterly Channel Statistics	
Active Resumes*	663,902
Jobs Posted	13,674
Channel Sites	86
Email Contacts	2,724,702
Monthly Channel Statistics	
Job Views	267,532
Online Applications	35,944
New Resumes	11,207

Most Popular Candidate Titles (%)
1. Manager (12.01)
2. General Manager (10.34)
3. Assistant Manager (7.32)
4. Director (5.78)
5. Supervisor (5.31)
6. Managing Director (4.19)
7. Assistant Director (4.17)
8. Management Trainee (3.98)
9. Program Manager (3.91)
10. Executive Director (3.16)

Cities with the Most Jobs Posted
1. Chicago, IL
2. Atlanta, GA
3. San Antonio, TX
4. New York, NY
5. Austin, TX

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Management & Business Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. Alabama (10.48)
2. Florida (9.88)
3. California (7.52)
4. Texas (7.08)
5. New York (4.78)
6. Pennsylvania (4.65)
7. Georgia (4.13)
8. Michigan (3.81)
9. North Carolina (3.76)
10. Ohio (3.44)

Top Management & Business Key Words Searched by Candidates:

Manager, Quality, Director, Business, Retail, President, Operations, Supervisor, MBA and Marketing

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
AtlantaCareerPath.com	DallasJobsite.com	PhoenixJobs.com
DCJobsite.com	ChicagoCareerSite.com	BeyondLosAngeles.com

Industry Sites

BusinessWorkforce.com	BusinessDevelopmentJobs.net	ManagementWorkers.com
DirectorVP.com	ManagementGigs.com	DirectorManager.com
ManagerSales.com	ExecutiveManagementJobs.net	GeneralManagerJobs.com

Key Management & Business Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 62% of our network candidates have a 4 year college degree or higher, 55% have 10 or more years of experience, 13% have obtained security clearance, and 50% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	17.76
1-3 Years	6.29
3-5 Years	6.74
5-10 Years	13.74
10-15 Years	14.30
15-20 Years	16.21
21+ Years	24.95

Security Clearance	%
Active Confidential	5.00
Active Secret	1.51
Active Top Secret	0.44
Active Top Secret/SCI	0.29
Inactive Confidential	0.90
Inactive Secret	2.76
Inactive Top Secret	1.63
Inactive Top Secret/SCI	0.82

Educational Background	%
Post Graduate Degree	12.90
4 Year College Degree	49.25
2 Year College Degree	9.07
Some College	20.69
High School Diploma	8.09

Length of Job Search	%
Just Started	38.26
2 Weeks	12.12
4 Weeks	10.69
6 Weeks	7.09
2 Months	8.45
3 Months	9.07
6 Months	6.81
9 Months	2.00
12 Months	0.84
Over 1 Year	4.66

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!