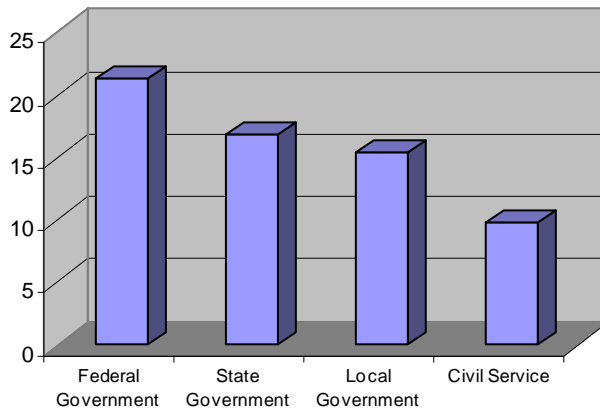
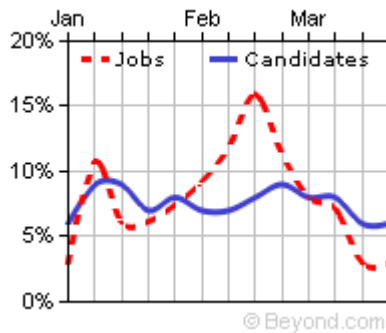


**Candidate Breakdown – Percentage of Industry
Military & Government**



**Military & Government Employment Trends
(Percentage of Network – January 2008 to March 2008)**



Military & Government Employment Forecast
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Wage and salary employment in the Federal Government is projected to decline by 4.6% through the year 2016.
- Employment opportunities for all branches of the military should be excellent for qualified applicants primarily due to the need to replace 168,000 personnel per year who complete their commitment or retire.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Military & Government Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the military and governmental professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	160,133
Active Resumes*	132,466
Jobs Posted	5,942
Channel Sites	20
Email Contacts	667,445
Monthly Channel Statistics	
Job Views	23,411
Online Applications	2,255
New Candidates	3,104
New Resumes	2,668

Top Cities with Open Positions
1. Helena, MT
2. Washington, DC
3. Dallas, TX
4. Tampa, FL
5. San Francisco, CA

*Includes only one resume per candidate

Military & Government 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (9.57)
2. Florida (9.00)
3. Texas (7.83)
4. Virginia (7.34)
5. Georgia (5.65)
6. Maryland (5.31)
7. North Carolina (4.90)
8. New York (4.07)
9. Pennsylvania (3.92)
10. Colorado (3.39)

Top Military & Government Key Words Searched by Candidates:
Security, Management, Law Enforcement, Police, Manager, Social Work, Criminal Justice, Police Officer, Political Science and Clerical

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerSite.com	PhoenixJobs.com
DCJobsite.com	SanFranciscoGigs.com	DallasJobsite.com

Industry Sites

ArmedServicesJobs.com	AirForceJobs.com	Reserves.com
TheFederalJobs.com	USNavy.com	USMarines.com
ArmyJobs.com	USArmy.com	NavySeal.com

Key Military & Government Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Military and Government Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 45.05% of our network candidates have a 4 year college degree or higher, 65.24% have 5 or more years experience, 20.10% have obtained security clearance and more than 48% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	9.97
1-3 Years	12.20
3-5 Years	12.59
5-10 Years	22.56
10-15 Years	10.42
15-20 Years	11.95
21+ Years	20.32

Security Clearance	%
Active Confidential	2.84
Active Secret	6.97
Active Top Secret	1.14
Active Top Secret/SCI	1.87
Inactive Confidential	1.26
Inactive Secret	6.02

Educational Background	%
Post Graduate Degree	10.16
4 Year College Degree	34.89
2 Year College Degree	10.38
Some College	28.71
High School Diploma	15.85

Length of Job Search	%
Just Started	38.55
2 Weeks	10.44
4 Weeks	10.63
6 Weeks	5.72
2 Months	6.16
3 Months	8.18
6 Months	7.23
9 Months	2.20
12 Months	1.70
Over 1 Year	9.18

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and *Go Beyond!*