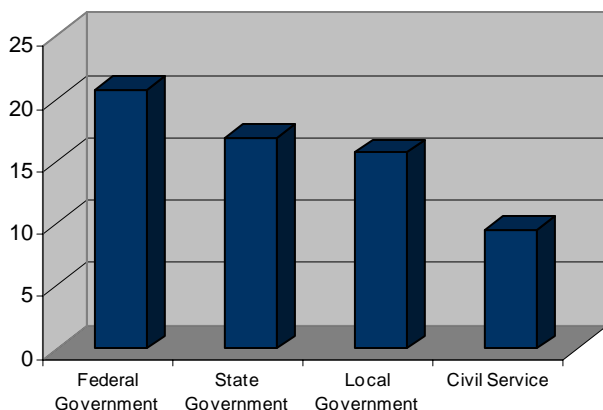


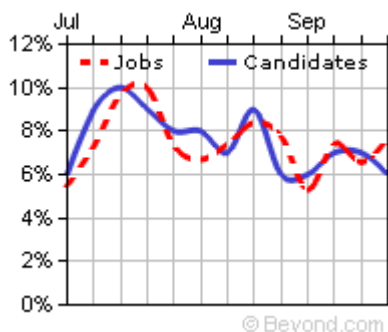
## Military & Government Channel

### 3Q08 Industry Outlook

#### Candidate Breakdown – Percentage of Industry Military & Government



#### Military & Government Employment Trends (Percentage of Network – July 2008 to September 2008)



#### Military & Government Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Wage and salary employment in the Federal Government is projected to decline by 4.6% through the year 2016.
- Employment opportunities for all branches of the military should be excellent for qualified applicants primarily due to the need to replace 168,000 personnel per year who complete their commitment or retire.

#### We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Military & Government Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles

#### Quarterly Channel Statistics

Active Resumes*	147,541
Jobs Posted	5,606
Channel Sites	11
Email Contacts	667,445

#### Monthly Channel Statistics

Job Views	28,192
Online Applications	7,482
New Resumes	2,660

#### Top Cities with Open Positions

1. Helena, MT
2. West Palm Beach, FL
3. Austin, TX
4. Tampa, FL
5. Washington, DC

\*Includes only one resume per candidate



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. Florida (10.56)
2. Texas (8.64)
3. California (7.96)
4. Virginia (7.91)
5. Georgia (6.22)
6. New York (4.85)
7. Maryland (4.53)
8. Alabama (4.34)
9. Pennsylvania (4.16)
10. North Carolina (3.29)

**Top Military & Government Key Words Searched by Candidates:**  
Security, Management, Law Enforcement, Police, Manager, Social Work, Criminal Justice, Police Officer, Political Science and Clerical

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerSite.com	PhoenixJobs.com
DCJobsite.com	SanFranciscoGigs.com	DallasJobsite.com

### Industry Sites

ArmedServicesJobs.com	AirForceJobs.com	Reserves.com
TheFederalJobs.com	USNavy.com	USMarines.com
ArmyJobs.com	USArmy.com	NavySeal.com

## Key Military & Government Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 48% of our network candidates have a 4 year college degree or higher, 58% have 5 or more years of experience, 34% have obtained security clearance and more than 49% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	12.37
1-3 Years	14.84
3-5 Years	13.85
5-10 Years	19.08
10-15 Years	11.59
15-20 Years	9.89
21+ Years	18.37

Educational Background	%
Post Graduate Degree	11.98
4 Year College Degree	36.36
2 Year College Degree	9.69
Some College	24.33
High School Diploma	17.63

Security Clearance	%
Active Confidential	5.86
Active Secret	9.69
Active Top Secret	1.26
Active Top Secret/SCI	2.19
Inactive Confidential	1.96
Inactive Secret	8.92
Inactive Top Secret	2.64
Inactive Top Secret/SCI	2.13

Length of Job Search	%
Just Started	39.08
2 Weeks	10.43
4 Weeks	10.92
6 Weeks	5.32
2 Months	8.16
3 Months	6.95
6 Months	6.81
9 Months	2.13
12 Months	1.49
Over 1 Year	8.72

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**