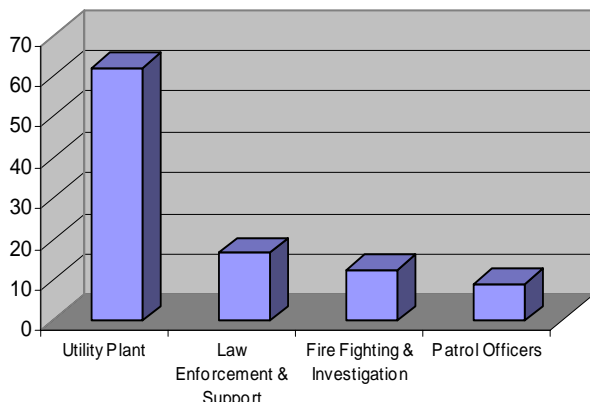
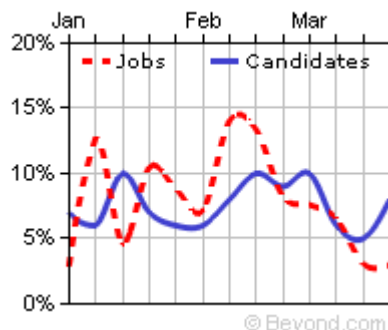


**Candidate Breakdown – Percentage of Industry
Public Utilities & Services**



**Public Utilities and Services Employment Trends
(Percentage of Network – January 2008 to March 2008)**



Public Utilities & Services Employment Forecast
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Almost half of the utilities workforce will be nearing retirement age within the next 10 years, resulting in excellent opportunities for qualified entrants.
- Water and wastewater treatment plant and system operators jobs are expected to grow faster than the average for all occupations.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Public Utilities & Services Military & Government Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchase

Quarterly Channel Statistics	
Active Candidates	61,269
Active Resumes*	52,083
Jobs Posted	5,680
Channel Sites	23
Email Contacts	155,268
Monthly Channel Statistics	
Job Views	13,194
Online Applications	924
New Candidates	1,432
New Resumes	1,236

Most Popular Candidate Titles (%)
1. Power Generating Plant Operator (10.03)
2. Power Plant Equipment Operator (10.03)
3. Water Treatment Plant Operator (9.71)
4. Waste Treatment Plant Operator (8.74)
5. Gas Distribution Plant Operator (8.74)
6. Power Distributor & Dispatcher (7.77)
7. Gas Processing Plant Operator (5.83)
8. Nuclear Reactor Operator (4.21)
9. Child Support Investigator (3.56)
10. Insurance Fraud Investigator (3.24)

Cities with the Most Jobs Posted
1. San Francisco, CA
2. Los Angeles, CA
3. Dallas, TX
4. Las Vegas, NV
5. Boston, MA

*Includes only one resume per candidate

Public Utilities & Services 1QT08 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (14.20)
2. Florida (9.46)
3. Texas (7.47)
4. Pennsylvania (6.41)
5. New York (5.68)
6. New Jersey (4.73)
7. North Carolina (4.31)
8. Georgia (4.00)
9. Michigan (3.26)
10. Arizona (2.94)

Top Public Utilities & Services Key Words Searched by Candidates:
Technician, Sheriff, Security Officer, Investigator, Fire Fighter, Fire Inspector, and Child Support Investigator

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	SanFranciscoGigs.com	PhoenixJobs.com
DCJobsite.com	DallasJobsite.com	BostonJobsite.com

Industry Sites

UtilitiesJobs.com	PublicWorks.com	UrbanPlannerJobs.com
FireFighterJobsite.com	ProtectiveServicesJobs.com	FirePreventionSpecialist.com
PoliceJobsite.com	WasteManagementCareers.net	LawEnforcementJobsite.com

Key Public Utilities & Services

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Public Utilities and Services Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 41.59% of our network candidates have a 2 year college degree or higher, 70.82% have 5 or more years experience and more than 41% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	7.98
1-3 Years	11.28
3-5 Years	9.92
5-10 Years	18.48
10-15 Years	12.65
15-20 Years	15.95
21+ Years	23.74

Educational Background	%
Post Graduate Degree	7.53
4 Year College Degree	22.21
2 Year College Degree	11.84
Some College	31.31
High School Diploma	27.10

Length of Job Search	%
Just Started	38.89
2 Weeks	9.00
4 Weeks	8.24
6 Weeks	6.51
2 Months	8.05
3 Months	7.47
6 Months	8.62
9 Months	2.68
12 Months	0.96
Over 1 Year	9.58

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and Go Beyond!