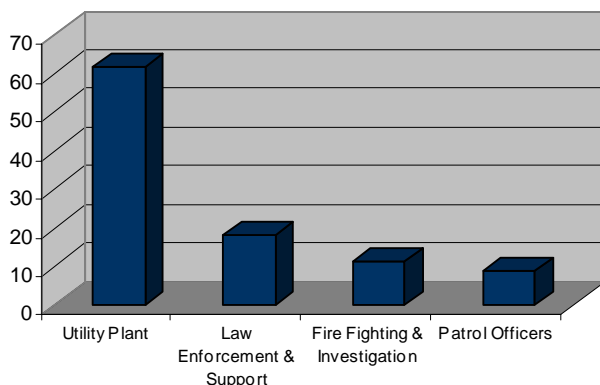


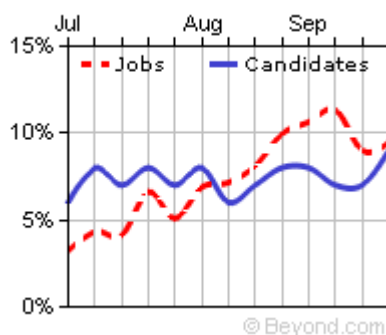
## Public Utilities & Services Channel

3Q08 Industry Outlook

### Candidate Breakdown – Percentage of Industry Public Utilities & Services



### Public Utilities and Services Employment Trends (Percentage of Network – July 2008 to September 2008)



### Public Utilities & Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Almost half of the utilities workforce will be nearing retirement age within the next 10 years, resulting in excellent opportunities for qualified entrants.
- Water and wastewater treatment plant and system operators jobs are expected to grow faster than the average for all occupations.

Quarterly Channel Statistics	
Active Resumes*	59,742
Jobs Posted	10,131
Channel Sites	24
Email Contacts	155,268
Monthly Channel Statistics	
Job Views	21,820
Online Applications	5,611
New Resumes	1,382

Most Popular Candidate Titles (%)	
1. Power Generating Plant Operator	(12.02)
2. Power Plant Equipment Operator	(10.56)
3. Power Distributor & Dispatcher	(9.09)
4. Waste Treatment Plant Operator	(8.50)
5. Water Treatment Plant Operator	(8.50)
6. Gas Distribution Plant Operator	(7.62)
7. Gas Processing Plant Operator	(5.87)
8. Nuclear Reactor Operator	(4.11)
9. Child Support Investigator	(3.81)
10. Police Patrol Officer	(2.93)

Cities with the Most Jobs Posted	
1. New York, NY	
2. Houston, TX	
3. San Antonio, TX	
4. Atlanta, GA	
5. Los Angeles, CA	

\*Includes only one resume per candidate

## We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Public Utilities & Services Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (9.89)
2. Florida (9.60)
3. Texas (8.24)
4. Pennsylvania (7.57)
5. Georgia (5.24)
6. New Jersey (5.24)
7. Ohio (4.95)
8. New York (4.46)
9. Michigan (4.17)
10. Illinois (3.78)

**Top Public Utilities & Services Key Words Searched by Candidates:**  
Technician, Sheriff, Security Officer, Investigator, Fire Fighter, Fire Inspector, and Child Support Investigator

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	SanFranciscoGigs.com	PhoenixJobs.com
DCJobsite.com	DallasJobsite.com	BostonJobsite.com

### Industry Sites

UtilitiesJobs.com	PublicWorks.com	UrbanPlannerJobs.com
FireFighterJobsite.com	ProtectiveServicesJobs.com	FirePreventionSpecialist.com
PoliceJobsite.com	WasteManagementCareers.net	LawEnforcementJobsite.com

## Key Public Utilities & Services Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 40% of our network candidates have a 2 year college degree or higher, 69% have 5 or more years of experience, 13% have obtained security clearance, and 53% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	9.24
1-3 Years	9.89
3-5 Years	11.51
5-10 Years	14.10
10-15 Years	16.21
15-20 Years	17.18
21+ Years	21.88

Educational Background	%
Post Graduate Degree	9.02
4 Year College Degree	21.82
2 Year College Degree	9.67
Some College	30.85
High School Diploma	28.64

Security Clearance	%
Active Confidential	5.46
Active Secret	1.74
Active Top Secret	0.36
Active Top Secret/SCI	0.23
Inactive Confidential	1.05
Inactive Secret	3.03
Inactive Top Secret	0.86
Inactive Top Secret/SCI	0.36

Length of Job Search	%
Just Started	43.30
2 Weeks	9.80
4 Weeks	8.50
6 Weeks	5.88
2 Months	7.52
3 Months	7.52
6 Months	6.21
9 Months	2.29
12 Months	1.31
Over 1 Year	7.68

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**