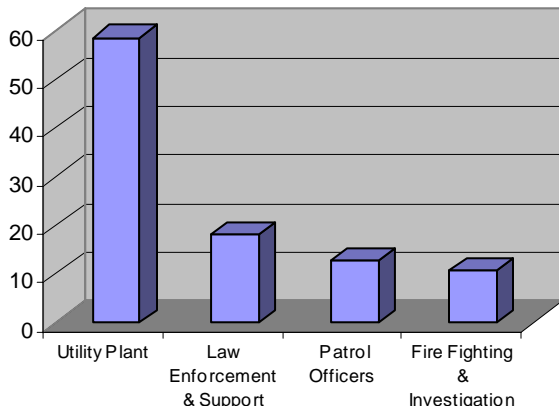
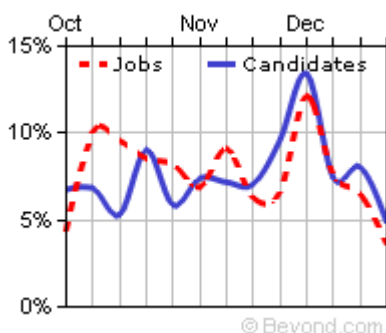


**Candidate Breakdown – Percentage of Industry
Public Utilities & Services**



**Public Utilities and Services Employment Trends
(Percentage of Network – October 2007 to December 2007)**



Public Utilities & Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Almost half of the utilities workforce will be nearing retirement age within the next 10 years, resulting in excellent opportunities for qualified entrants.
- Water and wastewater treatment plant and system operators jobs are expected to grow faster than the average for all occupations.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Public Utilities & Services Military & Government Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchase

Quarterly Channel Statistics	
Active Candidates	57K
Active Resumes*	48K
Jobs Posted	5K
Channel Sites	23
Email Contacts	155K
Monthly Channel Statistics	
Job Views	12K
Online Applications	1K
New Candidates	1K
New Resumes	844

Most Popular Candidate Titles (%)
1. Power Generating Plant Operator (11.36)
2. Power Plant Equipment Operator (10.62)
3. Power Distributor & Dispatcher (10.62)
4. Waste Treatment Plant Operator (10.26)
5. Gas Distribution Plant Operator (9.16)
6. Water Treatment Plant Operator (7.33)
7. Gas Processing Plant Operator (6.59)
8. Immigration & Customs Inspector (3.66)
9. Nuclear Reactor Operator (2.93)
10. Police Records Officer (2.93)

Cities with the Most Jobs Posted
1. Las Vegas, NV
2. Dallas, TX
3. Tampa, FL
4. San Francisco, CA
5. Saint Louis, MO

*Includes only one resume per candidate

Public Utilities & Services 4QT07 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (12.61)
2. Pennsylvania (9.67)
3. Florida (8.69)
4. Texas (7.47)
5. Georgia (5.51)
6. New Jersey (4.65)
7. North Carolina (4.53)
8. Illinois (4.04)
9. New York (3.79)
10. Ohio (3.43)

Top Public Utilities & Services Key Words Searched by Candidates:
Technician, Sheriff, Security Officer, Investigator, Fire Fighter, Fire Inspector, and Child Support Investigator

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

Publicworks.com	Firefighterjobsite.com	ProtectiveServicesJobs.com
UtilitiesJobs.com	FirePreventionSpecialist.com	UrbanPlannerJobs.com
PoliceJobsite.com	ChildSupportInvestigator.com	LawenforcementJobsite.com

Key Public Utilities & Services

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Public Utilities and Services Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 46.53% of our network candidates have a 2 year college degree or higher, 63.76% have 5 or more years experience, 12.51% have obtained security clearance and more than 49% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	9.55
1-3 Years	14.04
3-5 Years	12.64
5-10 Years	16.85
10-15 Years	10.11
15-20 Years	14.89
21+ Years	21.91

Educational Background	%
Post Graduate Degree	9.56
4 Year College Degree	23.66
2 Year College Degree	13.31
Some College	23.32
High School Diploma	30.15

Security Clearance	%
Active Confidential	4.30
Active Secret	2.17
Active Top Secret	0.39
Active Top Secret/SCI	0.36
Inactive Confidential	1.34
Inactive Secret	2.53
Inactive Top Secret	1.03
Inactive Top Secret/SCI	0.39

Length of Job Search	%
Just Started	41.90
2 Weeks	7.87
4 Weeks	8.80
6 Weeks	6.02
2 Months	9.03
3 Months	6.94
6 Months	7.64
9 Months	2.31
12 Months	1.62
Over 1 Year	7.87

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and Go Beyond!