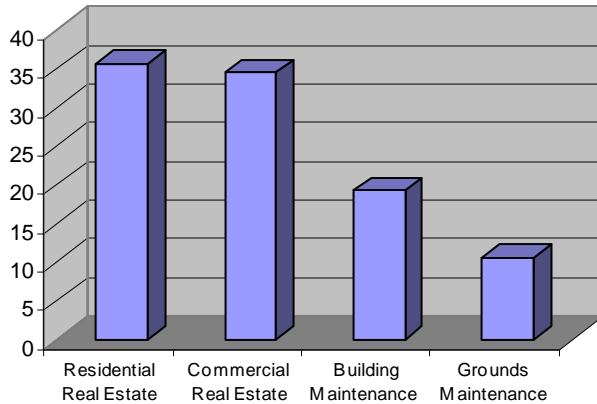
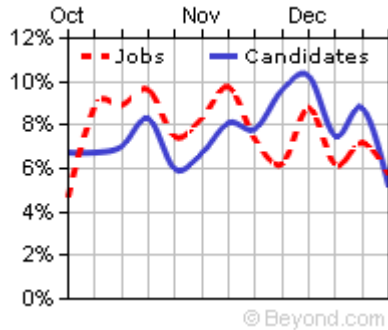


Candidate Breakdown – Percentage of Industry Real Estate & Building Maintenance



Real Estate & Building Maintenance Employment Trends (Percentage of Network – October 2007 to December 2007)



Real Estate & Building Maintenance Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of real estate brokers and sales agents is expected to grow by 11% through 2016.
- Employment of general maintenance and repair workers is expected to grow 10% during the 2006-16 decade, about as fast as the average for all occupations.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Real Estate & Building Maintenance Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the real estate professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics

Active Candidates	86K
Active Resumes*	74K
Jobs Posted	3K
Channel Sites	16
Email Contacts	743K

Monthly Channel Statistics

Job Views	40K
Online Applications	4K
New Candidates	2K
New Resumes	2K

Most Popular Candidate Titles (%)

1. Residential Real Estate Sales Agent (22.62)
2. Property Site Manager (21.51)
3. Commercial Real Estate Sales Agent (15.08)
4. Residential Appraiser (7.32)
5. Grounds Maintenance Worker (6.65)
6. Janitor or Cleaner (6.43)
7. Commercial Appraiser (5.54)
8. Housekeeper (4.43)
9. Security (3.55)
10. Landscaper (2.66)

Cities with the Most Jobs Posted

1. Austin, TX
2. Dallas, TX
3. Atlanta, GA
4. Houston, TX
5. New York, NY

*Includes only one resume per candidate

Real Estate & Building Maintenance 4QT07 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (19.41)
2. Florida (9.94)
3. Texas (7.07)
4. New York (6.81)
5. Pennsylvania (6.30)
6. Georgia (6.00)
7. Illinois (4.83)
8. Arizona (4.01)
9. New Jersey (3.65)
10. Colorado (3.20)

Top Real Estate & Building Maintenance Key Words Searched by Candidates:

Housekeeper, Analyst, Maintenance, Maid, Janitor, Property Manager, Electrician, Appraiser, Pesticide Handler and Tree Trimmer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

AssistantController.com	PropertyManagerJobsite.com	ElectricianJobsite.com
JanitorCleaner.com	CommericalRealEstateSalesAgent.com	RealEstateJobsite.com

Key Real Estate & Building Maintenance Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Real Estate and Building Maintenance Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 44.19% of our network candidates have a 2 year college degree or higher, 53.18% have 10 or more years experience and close to 55% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	5.01
1-3 Years	9.63
3-5 Years	11.66
5-10 Years	20.52
10-15 Years	18.79
15-20 Years	16.47
21+ Years	17.92

Educational Background	%
Post Graduate Degree	5.74
4 Year College Degree	27.90
2 Year College Degree	10.55
Some College	32.76
High School Diploma	23.05

Length of Job Search	%
Just Started	42.23
2 Weeks	12.76
4 Weeks	12.44
6 Weeks	6.02
2 Months	5.94
3 Months	7.61
6 Months	5.47
9 Months	0.95
12 Months	1.03
Over 1 Year	5.55

Channel Personality Type: ISTJ (Introvert, Sensor, Thinker, Judger). ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us at LPSales@Beyond.com or by dialing 1-866-694-5627 and *Go Beyond!*