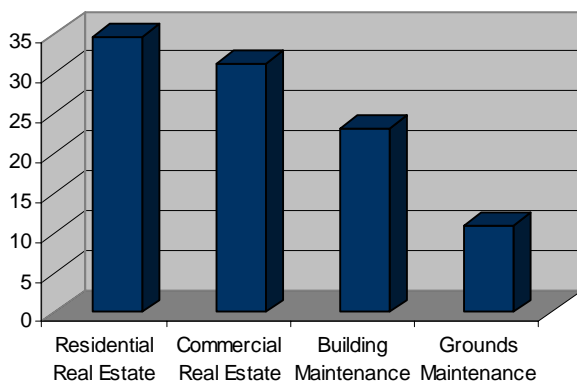


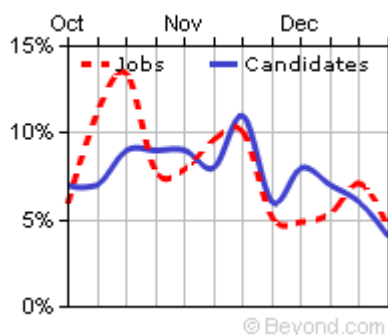
Real Estate & Building Maintenance Channel

4Q08 Industry Outlook

Candidate Breakdown – Percentage of Industry Real Estate & Building Maintenance



Real Estate & Building Maintenance Employment Trends (Percentage of Network – October 2008 to December 2008)



Real Estate & Building Maintenance Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of real estate brokers and sales agents is expected to grow by 11% through 2016.
- Employment of general maintenance and repair workers is expected to grow 10% during the 2006-16 decade, about as fast as the average for all occupations.

Quarterly Channel Statistics

Active Resumes*	100,751
Jobs Posted	2,398
Channel Sites	14
Email Contacts	743,484

Monthly Channel Statistics

Job Views	21,775
Online Applications	3,994
New Resumes	2,168

Most Popular Candidate Titles (%)

1. Property Site Manager (28.07)
2. Residential Real Estate Sales Agent (17.07)
3. Commercial Real Estate Sales Agent (10.85)
4. Grounds Maintenance Worker (9.57)
5. Janitor or Cleaner (8.61)
6. Residential Appraiser (6.54)
7. Commercial Appraiser (4.63)
8. Security (3.03)
9. Housekeeper (3.03)
10. Landscaper (2.87)

Cities with the Most Jobs Posted

1. New York, NY
2. Austin, TX
3. Houston, TX
4. Dallas, TX
5. Atlanta, GA

*Includes only one resume per candidate

We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Real Estate & Building Maintenance Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit www.Beyond.com/Channels.

Top 10 States for New Candidates (%)
1. California (12.52)
2. Florida (11.05)
3. Texas (8.63)
4. New York (7.57)
5. Georgia (5.68)
6. Pennsylvania (5.37)
7. Illinois (4.58)
8. Maryland (3.52)
9. New Jersey (3.41)
10. Michigan (3.03)

Top Real Estate & Building Maintenance Key Words Searched by Candidates:

Housekeeper, Analyst, Maintenance, Maid, Janitor, Property Manager, Electrician, Appraiser, Pesticide Handler and Tree Trimmer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
DallasJobsite.com	AtlantaCareerPath.com	PhoenixJobs.com
HoustonJobsite.com	SanFranciscoGigs.com	BeyondLosAngeles.com

Industry Sites

RealEstateJobsite.com	PropertyManagerJobsite.com	ElectricianJobsite.com
RealtorCareers.net	MaintenanceCareers.net	RealEstateGigs.com

Key Real Estate & Building Maintenance Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 45% of our network candidates have a 2 year college degree or higher, 62% have 10 or more years of experience, and 52% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	3.15
1-3 Years	6.31
3-5 Years	8.60
5-10 Years	19.54
10-15 Years	18.99
15-20 Years	19.36
21+ Years	24.06

Educational Background	%
Post Graduate Degree	7.35
4 Year College Degree	26.74
2 Year College Degree	11.78
Some College	33.23
High School Diploma	20.90

Length of Job Search	%
Just Started	41.91
2 Weeks	10.64
4 Weeks	10.70
6 Weeks	5.41
2 Months	7.99
3 Months	7.30
6 Months	7.30
9 Months	1.95
12 Months	1.38
Over 1 Year	5.41

Channel Personality Type: ISTJ (Introvert, Sensor, Thinker, Judger). ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at Employer@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!