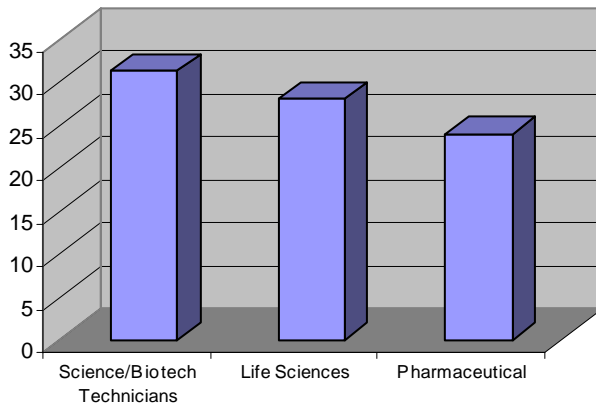
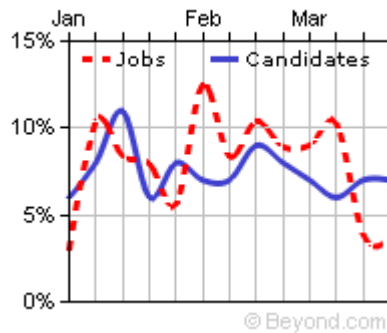


**Candidate Breakdown – Percentage of Industry  
Science & Biotech**



**Science & Biotech Employment Trends  
(Percentage of Network – January 2008 to March 2008)**



**Science and Biotech Employment Forecast  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)**

- Overall employment of science technicians is expected to increase about 12% for all occupations through the year 2016.
- Employment of biological technicians should increase as the growing number of agricultural and medicinal products developed with the use of biotechnology techniques boosts demand for these workers.

**You can effectively reach this market.  
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: [www.Beyond.com/Network](http://www.Beyond.com/Network).

The Science and Biotech Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the science professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	141,286
Active Resumes*	130,269
Jobs Posted	15,465
Channel Sites	40
Email Contacts	391,059
Monthly Channel Statistics	
Job Views	34,369
Online Applications	4,361
New Candidates	2,442
New Resumes	2,260

Most Popular Candidate Titles (%)	
1. Biological Technician	(7.69)
2. Biologist	(7.66)
3. Laboratory Technician	(7.25)
4. Life Scientist	(5.76)
5. Clinical Research	(5.35)
6. Environmental Scientist	(4.75)
7. Chemical Technician	(4.57)
8. Biochemist	(4.50)
9. Microbiologist	(3.99)
10. Environmental Science Technician	(3.81)

Cities with the Most Jobs Posted	
1. San Diego, CA	
2. Irvine, CA	
3. Houston, TX	
4. Austin, TX	
5. Tarzana, CA	

\*Includes only one resume per candidate

# Science and Biotech 1QT08 Industry Outlook

## The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (13.90)
2. Texas (8.50)
3. Pennsylvania (5.89)
4. New York (5.89)
5. New Jersey (5.82)
6. Florida (5.31)
7. North Carolina (4.58)
8. Illinois (4.20)
9. Georgia (3.40)
10. Massachusetts (3.05)

**Top Science & Biotech Key Words Searched by Candidates:**  
Meteorologist, Psychologist, Researcher, Chemist, Archeologist, Sociologist, Astronomer, Biology, Environmental and Sales

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	SanFranciscoGigs.com	PhoenixJobs.com
BostonJobsite.com	ChicagoCareerSite.com	HoustonJobsite.com

### Industry Sites



## Key Science & Biotech Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Science and Biotech Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 85.06% of our network candidates have a 4 year college degree or higher, 41.41% have 5 or more years experience and more than 49% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	24.24
1-3 Years	21.01
3-5 Years	13.34
5-10 Years	16.53
10-15 Years	9.66
15-20 Years	7.67
21+ Years	7.57

Educational Background	%
Post Graduate Degree	29.72
4 Year College Degree	55.34
2 Year College Degree	5.72
Some College	6.50
High School Diploma	2.73

Length of Job Search	%
Just Started	38.45
2 Weeks	11.06
4 Weeks	11.20
6 Weeks	6.22
2 Months	8.49
3 Months	7.01
6 Months	7.16
9 Months	1.28
12 Months	0.99
Over 1 Year	8.14

### Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger)  
ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us at [LPSales@Beyond.com](mailto:LPSales@Beyond.com) or by dialing 1-866-694-5627 and Go Beyond!**