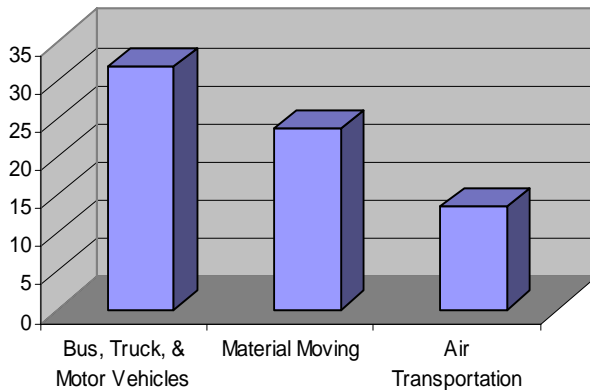
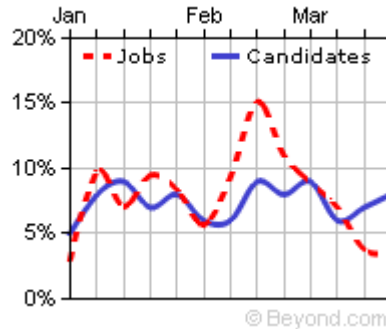


**Candidate Breakdown – Percentage of Industry  
Transportation & Logistics**



**Transportation & Logistics Employment Trends  
(Percentage of Network – January 2008 to March 2008)**



**Transportation and Logistics Employment Forecast  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)**

- The number of wage and salary jobs in the truck transportation and warehousing industry is expected to grow 15% through 2016, compared with projected growth of 11% for all industries combined.
- Opportunities should be excellent for aircraft and avionics equipment mechanics and service technicians, reflecting the likelihood of fewer entrants from the military and a large number of retirements.

**You can effectively reach this market.  
Here is how we can help.**

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: [www.Beyond.com/Network](http://www.Beyond.com/Network).

The Transportation & Logistics Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the transportation professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding & Spotlights
- Banner Advertising
- Alerts and Keyword Purchases

Quarterly Channel Statistics	
Active Candidates	150,002
Active Resumes*	127,614
Jobs Posted	25,486
Channel Sites	35
Email Contacts	723,704
Monthly Channel Statistics	
Job Views	40,406
Online Applications	6,194
New Candidates	4,555
New Resumes	3,987

Most Popular Candidate Titles (%)	
1. Delivery Services Truck Driver	(12.39)
2. Motor Vehicle Operator	(8.00)
3. Heavy Truck Driver	(6.92)
4. Tractor-trailer Truck Driver	(6.37)
5. Hand Freight Mover	(5.63)
6. Industrial Truck Operator	(5.01)
7. Packer	(4.16)
8. Tank, Car, Truck, or Ship Loader	(3.92)
9. Loading Machine Operator	(3.50)
10. Freight Inspector	(3.46)

Cities with the Most Jobs Posted	
1. Houston, TX	
2. San Antonio, TX	
3. Salt Lake City, UT	
4. Denver, CO	
5. Memphis, TN	

\*Includes only one resume per candidate

# Transportation & Logistics 1QT08 Industry Outlook

## The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for New Candidates (%)
1. California (15.99)
2. Florida (9.38)
3. Texas (8.32)
4. Pennsylvania (6.34)
5. Georgia (5.99)
6. Illinois (4.30)
7. New York (4.07)
8. Michigan (3.63)
9. North Carolina (3.39)
10. Ohio (2.98)

**Top Transportation and Logistics Key Words Searched by Candidates:**  
Driver, Railroad Conductor, Warehouse, Truck Driver, Manager, Airline Pilot, Logistics, Airline Staff, Supervisor and Packer

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	DallasJobsite.com	HoustonJobsite.com

### Industry Sites



## Key Transportation & Logistics Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Transportation and Logistics Delivery Channel such as years of experience, educational background, length of job search and security clearance. As you can see, 34.35% of our network candidates have a 2 year college degree or higher, 58.37% have 10 or more years experience, 8.44% have obtained security clearance and more than 45% of candidates have chosen the Beyond.com Network in the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	4.04
1-3 Years	8.96
3-5 Years	10.11
5-10 Years	18.52
10-15 Years	17.16
15-20 Years	16.29
21+ Years	24.92

Security Clearance	%
Active Confidential	2.59
Active Secret	1.40
Active Top Secret	0.23
Active Top Secret/SCI	0.21
Inactive Confidential	0.64
Inactive Secret	2.10
Inactive Top Secret	0.90
Inactive Top Secret/SCI	0.36

Educational Background	%
Post Graduate Degree	5.03
4 Year College Degree	19.36
2 Year College Degree	9.96
Some College	30.58
High School Diploma	35.07

Length of Job Search	%
Just Started	32.64
2 Weeks	13.24
4 Weeks	12.28
6 Weeks	6.94
2 Months	8.17
3 Months	9.54
6 Months	6.42
9 Months	2.10
12 Months	1.43
Over 1 Year	7.23

## Start with Us...

Beyond.com will help maximize your campaign today. Contact us at [LPSales@Beyond.com](mailto:LPSales@Beyond.com) or by dialing 1-866-694-5627 and *Go Beyond*