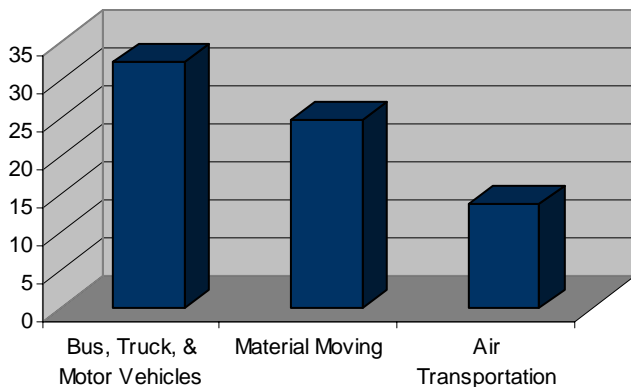


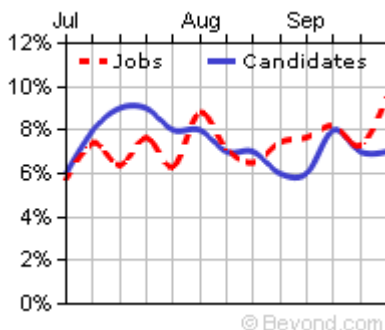
## Transportation & Logistics Channel

### 3Q08 Industry Outlook

#### Candidate Breakdown – Percentage of Industry Transportation & Logistics



#### Transportation & Logistics Employment Trends (Percentage of Network – July 2008 to September 2008)



#### Transportation and Logistics Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- The number of wage and salary jobs in the truck transportation and warehousing industry is expected to grow 15% through 2016, compared with projected growth of 11% for all industries combined.
- Opportunities should be excellent for aircraft and avionics equipment mechanics and service technicians, reflecting the likelihood of fewer entrants from the military and a large number of retirements.

Quarterly Channel Statistics	
Active Candidates	176,047
Active Resumes*	149,443
Jobs Posted	30,150
Channel Sites	36
Email Contacts	723,704
Monthly Channel Statistics	
Job Views	100,148
Online Applications	26,470
New Candidates	4,828
New Resumes	3,869

Most Popular Candidate Titles (%)
1. Delivery Services Truck Driver (12.60)
2. Motor Vehicle Operator (7.51)
3. Tractor-Trailer Truck Driver (6.49)
4. Heavy Truck Driver (6.08)
5. Hand Freight Mover (5.43)
6. Packer (4.92)
7. Industrial Truck Operator (4.64)
8. Tank Car, Truck, or Ship Loader (3.89)
9. Loading Machine Operator (3.69)
10. Chauffeur (3.65)

Cities with the Most Jobs Posted
1. Atlanta, GA
2. Houston, TX
3. Memphis, TN
4. Dallas, TX
5. San Antonio, TX

\*Includes only one resume per candidate

### We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Transportation & Logistics Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (12.13)
2. Florida (12.01)
3. Texas (8.70)
4. Georgia (8.28)
5. Pennsylvania (5.12)
6. Illinois (4.84)
7. New York (4.33)
8. Michigan (3.71)
9. North Carolina (3.36)
10. Ohio (3.20)

**Top Transportation and Logistics Key Words Searched by Candidates:**  
Driver, Railroad Conductor, Warehouse, Truck Driver, Manager, Airline Pilot, Logistics, Airline Staff, Supervisor and Packer

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BeyondLosAngeles.com	AtlantaCareerPath.com	PhoenixJobs.com
ChicagoCareerSite.com	DallasJobsite.com	HoustonJobsite.com

### Industry Sites



## Key Transportation & Logistics Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 32% of our network candidates have a 2 year college degree or higher, 55% have 10 or more years of experience, and 45% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	4.88
1-3 Years	9.54
3-5 Years	11.02
5-10 Years	19.02
10-15 Years	17.23
15-20 Years	15.68
21+ Years	22.63

Educational Background	%
Post Graduate Degree	4.62
4 Year College Degree	18.17
2 Year College Degree	9.66
Some College	30.59
High School Diploma	36.96

Length of Job Search	%
Just Started	31.88
2 Weeks	13.13
4 Weeks	10.55
6 Weeks	6.33
2 Months	8.23
3 Months	10.39
6 Months	8.30
9 Months	2.23
12 Months	1.40
Over 1 Year	7.57

**Channel Personality Type: ISFJ** (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

## Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!