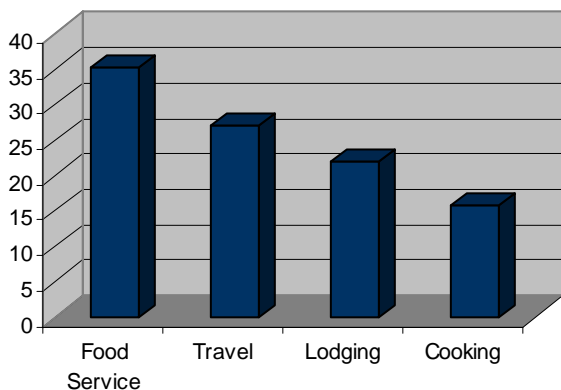


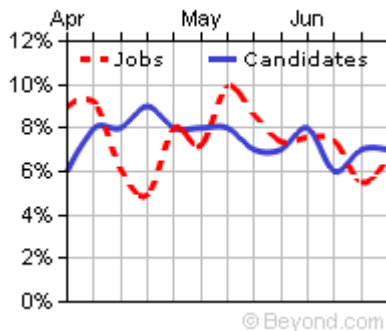
## Travel, Hospitality & Restaurant Channel

### 2QT08 Industry Outlook

#### Candidate Breakdown – Percentage of Industry Travel, Hospitality & Restaurant



#### Travel, Hospitality & Restaurant Employment Trends (Percentage of Network–April 2008 to June 2008)



#### Travel, Hospitality and Restaurant Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2008-2009)

- Employment of travel agents is expected to change little through 2016. Travel agents who specialize in a travel destination, type of traveler, or mode of transportation will have the best chances for success.
- Food service manager jobs are expected to grow 5% through 2016. However, job opportunities should be good because, in addition to job growth, many more openings will arise from the need to replace managers who leave the occupation.

Quarterly Channel Statistics	
Active Candidates	248,938
Active Resumes*	196,146
Jobs Posted	63,443
Channel Sites	59
Email Contacts	1,255,455
Monthly Channel Statistics	
Job Views	59,018
Online Applications	56,444
New Candidates	6,673
New Resumes	5,950

Most Popular Candidate Titles (%)
1. Restaurant Manager (4.62)
2. Food Service Manager (4.43)
3. Waiter/Waitress (3.97)
4. Travel Agent (3.92)
5. Ticketing Agent (3.90)
6. Food Server (3.38)
7. Convention Services/Events Staff (3.35)
8. Travel Counselor (3.35)
9. Destination Manager (3.14)
10. Desk Clerk (3.10)

Cities with the Most Jobs Posted
1. San Antonio, TX
2. Austin, TX
3. Washington, DC
4. Houston, TX
5. San Diego, CA

\*Includes only one resume per candidate

### We can help you can effectively reach this candidate pool.

Beyond.com, Inc. is the world's largest network of niche career communities, powering thousands of geographic and industry-specific sites. The Beyond.com Network is comprised of many distinct channels, each represented by a premier career destination and backed by a powerful group of associated communities.

By providing highly-relevant industry information and career opportunities, the Beyond.com Travel, Hospitality & Restaurant Channel attracts thousands of active and passive candidates each month. You can effectively target and hire these qualified and skilled industry professionals with our powerful recruitment solutions, including:

- Job Posting Packages
- E-Mail Marketing
- Banner Advertising
- Job Alert & Newsletter Sponsorships
- Featured Company Profiles



## The Beyond.com Network

We power thousands of industry, local and specialty career sites and connect users across all sites through a single destination – Beyond.com. As a result, our employers benefit from the undisputed quality of a niche job board combined with the expansive coverage of a national job board. To view a complete list of Beyond.com Network sites, please visit [www.Beyond.com/Channels](http://www.Beyond.com/Channels).

Top 10 States for New Candidates (%)
1. California (13.74)
2. Florida (13.45)
3. New York (9.15)
4. Pennsylvania (5.89)
5. Texas (5.49)
6. Georgia (4.18)
7. Illinois (3.94)
8. Nevada (3.92)
9. Michigan (3.78)
10. North Carolina (3.35)

### Top Travel, Hospitality & Restaurant Key Words Searched by Candidates:

Waitress, Chef, Manager, Cook, Bartender, Receptionist, Waiter, Hotel, Travel and Restaurant

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
LasVegasJobsite.com	BeyondLosAngeles.com	PhoenixJobs.com
DallasJobsite.com	SanFranciscoGigs.com	WestPalmBeachJobs.com

### Industry Sites



**HOSPITALITY JOBSITE**  
TAKE COMFORT IN YOUR JOB SEARCH

[www.HospitalityHelpWanted.com](http://www.HospitalityHelpWanted.com)



## Key Travel, Hospitality & Restaurant Demographics

Beyond.com recruitment solutions are the best way for your company to tap into a highly-talented, knowledgeable and fresh candidate pool. As you can see, 46% of our network candidates have a 2 year college degree or higher, 59% have 5 or more years of experience, and 52% have chosen the Beyond.com Network within the first 2 weeks of their job search.

Experience Level	%
Less than 1 year	9.79
1-3 Years	17.40
3-5 Years	13.95
5-10 Years	18.75
10-15 Years	12.38
15-20 Years	12.76
21+ Years	14.97

Educational Background	%
Post Graduate Degree	4.57
4 Year College Degree	26.60
2 Year College Degree	14.92
Some College	28.49
High School Diploma	25.42

Length of Job Search	%
Just Started	39.72
2 Weeks	12.66
4 Weeks	10.39
6 Weeks	5.89
2 Months	6.54
3 Months	7.09
6 Months	6.25
9 Months	1.72
12 Months	0.97
Over 1 Year	8.77

### Channel Personality Type:

The leading personality type: **ISTJ** (Introvert, Sensor, Thinker, Judger) ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [Employer@Beyond.com](mailto:Employer@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**