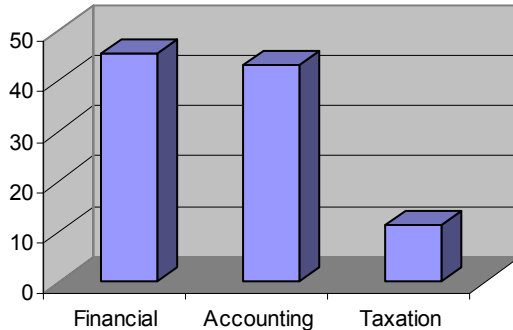
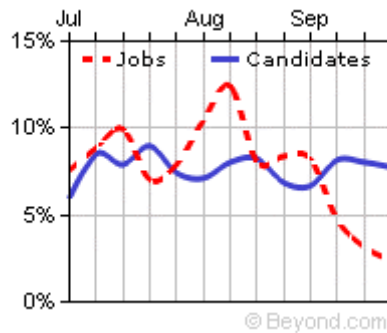


**Top Candidate Sectors – Percentage of Industry Accounting & Finance**



**Accounting & Finance Employment Trends (Percentage of Network – July 2006 to September 2006)**



**Accounting/Finance Employment Forecast**  
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Growth in the employment of accountants and auditors is anticipated to be between 18% and 26% through 2014.
- This growth is due to an increase in the number of businesses, changing financial laws and regulations, and increased scrutiny of company finances.

**You can effectively reach this market. Here is how we can help.**

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: [www.Beyond.com/Network](http://www.Beyond.com/Network).

The Accounting & Finance Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the financial professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Accounting and Finance Statistics	
Resumes	323K
Job Postings	130K
Channel Sites	103
Contacts	485K

Top 10 Candidate Positions (%)
1. Accountant (13.60)
2. Financial Analyst (13.12)
3. Bookkeeper (9.31)
4. Budget Analyst (8.33)
5. Financial Specialist (6.55)
6. Credit Analyst (6.52)
7. Auditor (6.24)
8. Financial Manager, Branch or Department (4.11)
9. Controller (3.75)
10. Financial Examiner (3.66)

Top 5 Cities with Open Positions
1. New York, NY
2. Chicago, IL
3. Boston, MA
4. Los Angeles, CA
5. San Francisco, CA

# Accounting & Finance 3QT06 Industry Outlook

## The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (11.87)
2. New York (11.14)
3. Texas (9.29)
4. Pennsylvania (6.98)
5. New Jersey (6.02)
6. Georgia (5.35)
7. Florida (5.18)
8. Illinois (4.99)
9. North Carolina (2.59)
10. Maryland (2.51)

### Top Accounting & Finance Key Words Searched by Candidates:

Accounting, Accountant, Finance, Analyst, Controller, Bookkeeper, Financial Analyst, Accounts Payable, Payroll, and Banking.

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

### Industry Sites

Big4.com	BookkeepingClerk.com	BudgetAnalyst.net
BigEye.com	AccountingJobsite.com	TaxJobsite.com
FinanceAccounting.net	CreditJobsite.com	BankingJobs.ca

## Key Accounting & Finance Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Accounting & Finance Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 62.85% of our network candidates have a 4 year college degree or higher, 52.66% have 5 or more years experience and more than 55% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	16.40
1-3 Years	18.20
3-5 Years	12.74
5-10 Years	18.21
10-15 Years	12.35
15-20 Years	10.81
21+ Years	11.29

Educational Background	%
Post Graduate Degree	14.26
4 Year College Degree	48.59
2 Year College Degree	10.08
Some College	17.42
High School Diploma	9.65

Length of Job Search	%
Just Started	42.53
2 Weeks	12.79
4 Weeks	10.72
6 Weeks	5.30
2 Months	7.47
3 Months	7.33
6 Months	4.86
9 Months	1.47
12 Months	0.92
Over 1 Year	6.61

**Channel Personality Type: ISFJ** (Introvert, Sensor, Feeler, Judger)  
ISFJ traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [LPSales@Beyond.com](mailto:LPSales@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**