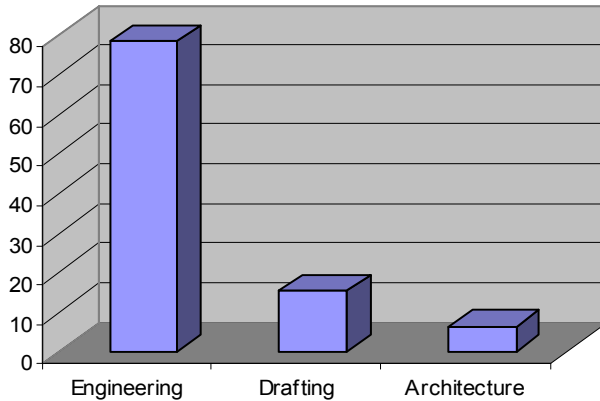
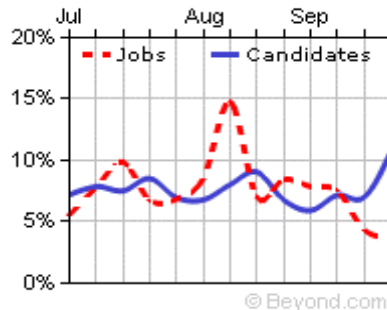


Top Candidate Sectors – Percentage of Industry Engineering & Architecture



Engineering & Architecture Employment Trends (Percentage of Network – July 2006 to September 2006)



Engineering & Architecture Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- The number of engineering graduates should be in rough balance with the number of job openings through 2014, with sustained demand from the manufacturing industry and an increase in need from faster growing service industries.
- Employment of architects is expected to grow between 9% and 17% through 2014 due to industry growth and the need to replace retirees and others who transfer to other occupations or stop working for other reasons.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Engineering & Architecture Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the engineering and architectural professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	> 3 million
Page Views	20 million
Engineering & Architecture Statistics	
Resumes	364K
Job Postings	58K
Channel Sites	167
Contacts	1.62 million

Top 10 Candidate Positions (%)
1. Engineer (10.41)
2. Electrical Engineer (7.75)
3. Electronics Engineer (6.91)
4. Mechanical Engineer (6.82)
5. CAD Engineer (5.58)
6. Engineering Technician (4.66)
7. Engineering Manager (4.56)
8. Product Design Engineer (4.54)
9. Computer Hardware Engineer (3.90)
10. Process Engineer (3.63)

Top 5 Cities with Open Positions
1. Stratford, CT
2. Santa Clara, CA
3. Santa Clara, CA
4. Houston, TX
5. San Jose, CA

Engineering & Architecture 3QT06 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (16.85)
2. Texas (8.94)
3. Florida (5.62)
4. Michigan (5.57)
5. New York (5.30)
6. Illinois (4.90)
7. Pennsylvania (4.75)
8. New Jersey (3.79)
9. Ohio (3.41)
10. Massachusetts (3.00)

Top Engineering & Architecture Key Words Searched by Candidates:
Mechanical, Electrical, Electrical Engineer, Autocad, Drafter, Architect, Chemical, Civil, Technician, and Electronics

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

Eng-Tips.com	eFunda.com	EntertainmentEngineering.com
EngineeringJobsite.com	ElectricalEngineerJobsite.com	FieldEngineerJobs.com
EngineerGigs.com	SystemsEngineerJobs.com	ProductEngineer.net

Key Engineering & Architecture Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Engineering & Architecture Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 75.15% of our network candidates have a 4 year college degree or higher, 45% have 5 or more years experience and more than 49% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	24.24
1-3 Years	20.22
3-5 Years	10.54
5-10 Years	13.57
10-15 Years	9.55
15-20 Years	8.89
21+ Years	12.99

Educational Background	%
Post Graduate Degree	17.56
4 Year College Degree	57.59
2 Year College Degree	11.20
Some College	8.76
High School Diploma	4.89

Length of Job Search	%
Just Started	38.04
2 Weeks	11.18
4 Weeks	10.46
6 Weeks	5.87
2 Months	8.19
3 Months	7.27
6 Months	5.47
9 Months	1.80
12 Months	1.37
Over 1 Year	10.34

Channel Personality Type: ISTJ (Introvert, Sensor, Thinker, Judger) ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!