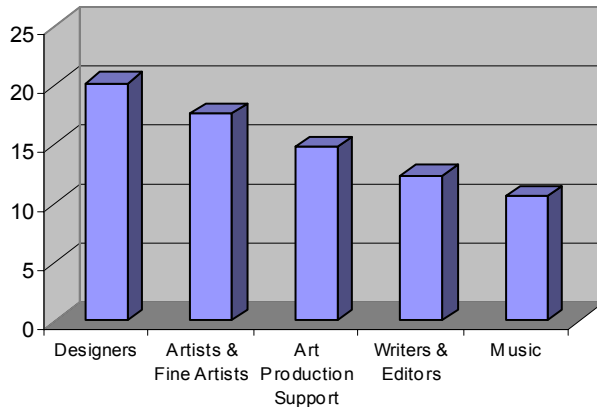
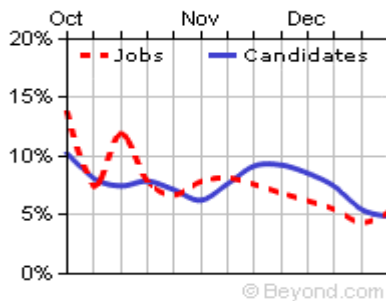


**Top Candidate Sectors – Percentage of Industry
Arts, Entertainment & Gaming**



**Arts, Entertainment & Gaming Employment Trends
(Percentage of Network – Oct. 2006 to Dec. 2006)**



Arts, Entertainment & Gaming Employment Forecast
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Employment of artists is expected to grow between 9% and 17% by 2014, although competition for jobs is expected to be keen for both salaried and freelance jobs because the number of qualified workers exceeds the number of available positions.
- Overall employment of musicians, singers, and related workers is also expected to grow between 9% and 17% by 2014, with most new wage and salary jobs becoming available in religious organizations.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Arts, Entertainment & Gaming Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the artist, entertainment professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Arts, Entertainment & Gaming Channel	
Resumes	117K
Job Postings	5K
Channel Sites	20
Contacts	135K

Top 10 Candidate Positions (%)
1. Graphic Designer (8.56)
2. Designer (6.99)
3. Creative Writer (5.49)
4. Multi-Media Artist (4.53)
5. Illustrator (4.34)
6. Editor (3.95)
7. Commercial Designer (3.53)
8. Copy Writer (3.34)
9. Producer (2.80)
10. Sketch Artist (2.76)

Top 5 Cities with Open Positions
1. New York, NY
2. Providence, RI
3. San Francisco, CA
4. Los Angeles, CA
5. Chicago, IL

Arts, Entertainment & Gaming 4QT06 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (17.68)
2. New York (12.87)
3. Pennsylvania (7.32)
4. New Jersey (6.08)
5. Illinois (5.77)
6. Texas (5.55)
7. Florida (5.34)
8. Georgia (3.36)
9. Michigan (3.24)
10. Ohio (2.67)

Top Arts, Entertainment & Gaming Key Words Searched by Candidates:
Cartoonist, Graphic Design, Photographer, Poet, Lyricist, Painter, Dancer, Sculptor, Music and Choreographer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

EditorWriter.net	EntertainmentIndustryCareer.com	GamingCageWorker.com
GamingChangePerson.com	GamingSupervisor.com	GraphicArtistDesigner.com
MerchandiseDisplayer.com	MultimediaDesigner.net	TheatricalArtist.com

Key Arts, Entertainment & Gaming Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Arts, Entertainment and Gaming Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 51.18% of our network candidates have a 4 year college degree or higher, 41.40% have 5 or more years experience and almost 56% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	15.15
1-3 Years	25.87
3-5 Years	17.58
5-10 Years	20.12
10-15 Years	9.74
15-20 Years	6.05
21+ Years	5.49

Educational Background	%
Post Graduate Degree	6.77
4 Year College Degree	44.41
2 Year College Degree	11.84
Some College	18.44
High School Diploma	18.53

Length of Job Search	%
Just Started	45.93
2 Weeks	9.97
4 Weeks	9.26
6 Weeks	4.53
2 Months	6.76
3 Months	7.02
6 Months	5.81
9 Months	1.86
12 Months	1.31
Over 1 Year	7.55

<p>Channel Personality Type: INFJ (Introvert, Intuitive, Feeler and Judger). INFJ traits include: creative, original, and independent; thoughtful, warm, and sensitive; global thinkers with great passion for their unique vision; cautious, deliberate, and planful; organized, productive, and decisive; reserved and polite. The most important thing to INFJs is their ideas, and being faithful to their vision.</p>

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!