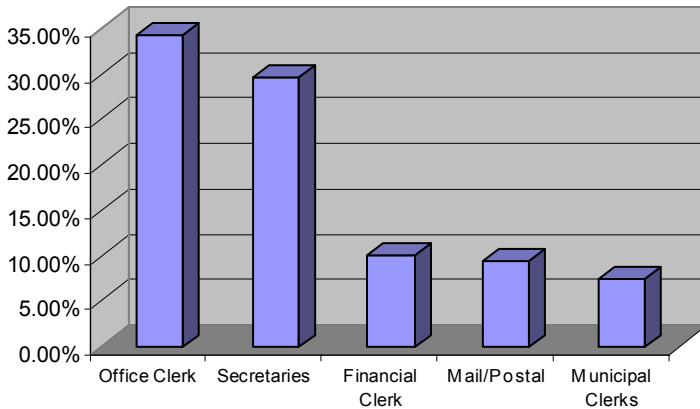
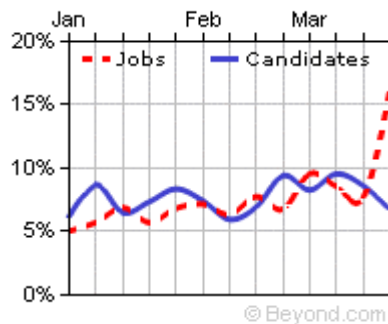


Top Candidate Sectors – Percentage of Industry Clerical & Administrative



Clerical & Administrative Employment Trends (Percentage of Network – Jan. 2007 to March 2007)



Clerical and Administrative Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Employment of general office clerks is expected to grow by up to 8% through 2014, with employment growth and high replacement needs resulting in numerous job openings.
- While employment is expected to grow up to 8% on average, that of medical and legal secretaries should grow between 9% and 17% due to specific industry expansion.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 15,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Clerical and Administrative Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the administrative professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Clerical and Administrative Statistics	
Active Resumes	689K
Jobs Posted	56K
Channel Sites	75
Contacts	1.13 million

Top 10 Candidate Positions (%)
1. Office Clerk (11.77)
2. Receptionist (9.27)
3. Secretary (9.16)
4. File Clerk (8.68)
5. Executive Secretary (6.56)
6. Information & Record Clerk (6.40)
7. Information Clerk (4.89)
8. Word Processor or Typist (4.83)
9. Medical Secretary (3.16)
10. Correspondence Clerk (2.95)

Top 5 Cities with Open Positions
1. San Diego, CA
2. New York, NY
3. Los Angeles, CA
4. Houston, TX
5. Philadelphia, PA

Clerical and Administrative 1QT07 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, keyword searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (11.88)
2. Texas (9.78)
3. New York (6.88)
4. Illinois (6.86)
5. Pennsylvania (6.51)
6. Georgia (6.16)
7. Florida (5.63)
8. North Carolina (3.58)
9. Michigan (3.52)
10. New Jersey (3.25)

Top Clerical & Administrative Key Words Searched by Candidates:
Administrative Assistant, Clerical, Receptionist, Data Entry, Secretary, Executive Assistant, Clerk, Work from Home, Office Manager, and Administration

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

PayrollClerk.net	OfficeAdministrator.net	SecretaryJobsite.com
ClericalPosition.com	AdministrativeJobsite.com	AdministrativeClerk.net
AdministrativeJobs.com	DataEntryClerk.net	AdministrativeSecretary.com

Key Clerical & Administrative Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Clerical and Administrative Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 31.33% of our network candidates have a 2 year college degree or higher, 60.80% have 5 or more years experience and almost 48% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	6.26
1-3 Years	15.05
3-5 Years	17.89
5-10 Years	23.66
10-15 Years	14.27
15-20 Years	11.52
21+ Years	11.35

Educational Background	%
Post Graduate Degree	2.46
4 Year College Degree	15.74
2 Year College Degree	13.13
Some College	41.41
High School Diploma	27.26

Length of Job Search	%
Just Started	33.69
2 Weeks	14.01
4 Weeks	12.02
6 Weeks	6.26
2 Months	8.72
3 Months	8.15
6 Months	6.56
9 Months	2.00
12 Months	1.19
Over 1 Year	7.40

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)
ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!