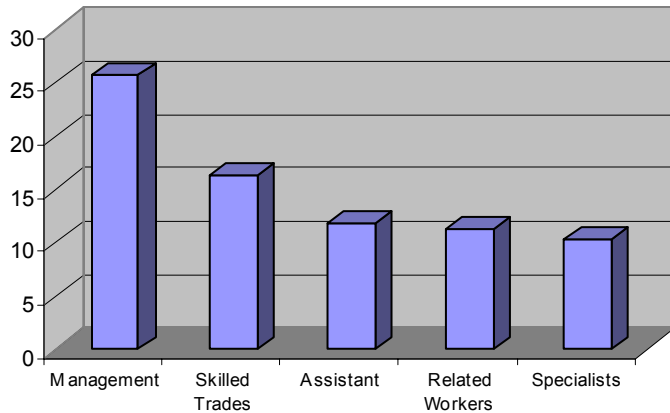
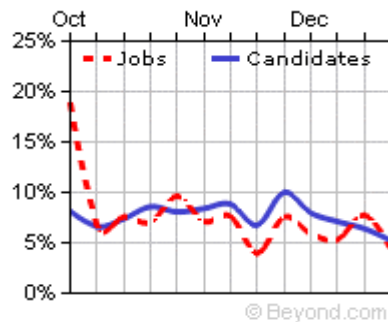


**Top Candidate Sectors – Percentage of Industry
Construction & Extraction**



**Construction & Extraction Employment Trends
(Percentage of Network – Oct. 2006 to Dec. 2006)**



Construction and Extraction Employment Forecast:
(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Employment of construction equipment operators is expected to increase between 9% and 17% by 2014, even with improvements in equipment continuing to raise productivity and curb demand for these workers.
- Employment of construction laborers is expected to increase by up to 8% through 2014 as the construction industry in general grows more slowly than it has in the recent past.

**You can effectively reach this market.
Here is how we can help.**

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Construction and Extraction Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the construction professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Construction and Extraction Statistics	
Resumes	103K
Job Postings	19K
Channel Sites	24
Contacts	270K

Top 10 Candidate Positions (%)
1. Construction Trade Worker Manager (14.48)
2. Construction Laborer (9.11)
3. Construction Carpenter (7.21)
4. Carpenter Assembler or Repairer (4.91)
5. Construction Assistant (4.19)
6. Rough Carpenter (4.13)
7. Construction & Building Inspector (3.80)
8. Grader, Bulldozer, or Scraper Operator (3.54)
9. Construction Trade Helper (3.41)
10. Carpenter Helper (3.34)

Top 5 Cities with Open Positions
1. Salt Lake City, UT
2. Houston, TX
3. Dallas, TX
4. Tampa, FL
5. Denver, CO

Construction and Extraction 4QT06 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top cities, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (10.30)
2. Florida (8.39)
3. Texas (7.75)
4. Pennsylvania (6.57)
5. New York (5.09)
6. Illinois (4.86)
7. Michigan (4.67)
8. Georgia (3.79)
9. Ohio (3.64)
10. Colorado (3.06)

Top Construction & Extraction Key Words Searched by Candidates:

Carpenter, Painter, Electrician, Welder, Plumber, Construction, Laborer, Boilermaker, Stonemason, and Carpet Installer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

4Jobs.com	CareerMag.com	ConstructionLaborer.com
CarpenterJobsite.com	ConstructionCarpenter.com	ExtractionWorkers.com
ConstructionBuildingInspector.com	DrywallInstaller.com	PlumbingHelper.com

Key Construction & Extraction Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Construction and Extraction Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 56.98% of our network candidates have pursued higher education, 48.55% have 10 or more years experience and almost 56% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	5.37
1-3 Years	14.16
3-5 Years	11.55
5-10 Years	20.38
10-15 Years	13.87
15-20 Years	14.60
21+ Years	20.08

Educational Background	%
Post Graduate Degree	5.16
4 Year College Degree	19.64
2 Year College Degree	8.86
Some College	23.32
High School Diploma	43.02

Length of Job Search	%
Just Started	44.55
2 Weeks	11.23
4 Weeks	9.89
6 Weeks	5.45
2 Months	6.87
3 Months	6.58
6 Months	4.94
9 Months	1.59
12 Months	1.15
Over 1 Year	7.75

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)

ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!