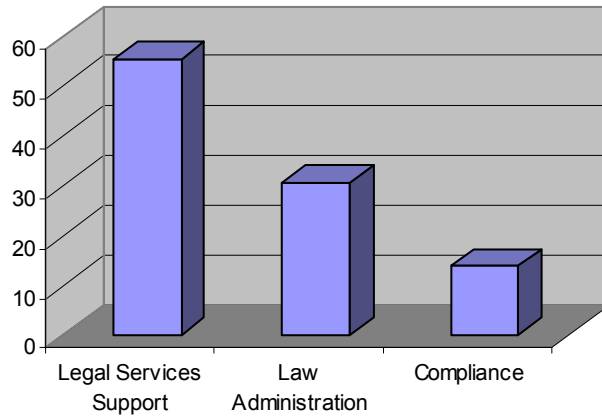
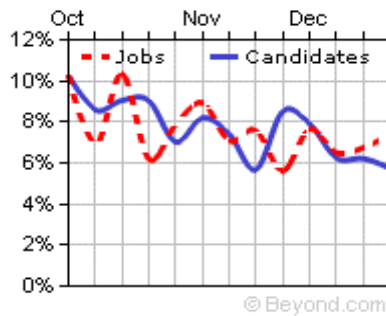


Top Candidate Sectors – Percentage of Industry Legal Services



Legal Services Employment Trends (Percentage of Network – Oct. 2006 to Dec. 2006)



Legal Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Employment of lawyers is expected to grow between 9% and 17% by 2014, primarily as a result of growth in the population and in the general level of business activities.
- Employment for paralegals and legal assistants is projected to increase by more than 26% by 2014 as employers reduce costs of legal services by hiring paralegals to perform tasks formerly carried out by lawyers.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Legal Services Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the legal services professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Legal Services Statistics	
Resumes	72K
Job Postings	9K
Channel Sites	20
Contacts	614K

Top 10 Candidate Positions (%)
1. Legal Assistant (16.97)
2. Paralegal (13.03)
3. Legal Secretary (11.28)
4. Legal Support Worker (8.61)
5. Law Clerk (7.65)
6. Law Office Administrator (6.17)
7. Court Clerk (5.95)
8. Document Analyst (4.59)
9. Lawyer (4.24)
10. Contract Administrator (3.06)

Top 5 Cities with Open Positions
1. New York, NY
2. Los Angeles, CA
3. San Francisco, CA
4. Chicago, IL
5. Washington D.C.

Legal Services 4QT06 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. New York (10.26)
2. Texas (9.89)
3. California (9.57)
4. Pennsylvania (9.50)
5. Illinois (6.80)
6. Florida (5.19)
7. Georgia (4.93)
8. New Jersey (4.83)
9. North Carolina (3.75)
10. Maryland (3.09)

Top Legal Services Key Words Searched by Candidates:

Paralegal, Attorney, Lawyer, Legal Secretary, Adjudicator, Arbitrator, Receptionist, Assistant, Administrative, and Associate

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

GCNow.com	LawHire.ca	AttorneyJobSite.com
ParalegalJobsite.com	LawOfficeAdministrator.com	HearingOfficer.com
CorporateParalegal.net	LegalAssistantParalegal.com	EqualOpportunityRepresentative.com

Key Legal Services Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Legal Services Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 60.55% of our network candidates have a 4 year college degree or higher, 46.98% have 5 or more years experience and more than 48% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	21.62
1-3 Years	18.70
3-5 Years	12.71
5-10 Years	17.02
10-15 Years	11.40
15-20 Years	8.84
21+ Years	9.72

Educational Background	%
Post Graduate Degree	25.89
4 Year College Degree	34.66
2 Year College Degree	15.40
Some College	17.01
High School Diploma	7.03

Length of Job Search	%
Just Started	37.71
2 Weeks	10.50
4 Weeks	10.43
6 Weeks	6.24
2 Months	8.27
3 Months	8.24
6 Months	6.64
9 Months	2.42
12 Months	1.67
Over 1 Year	7.88

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger).

ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!