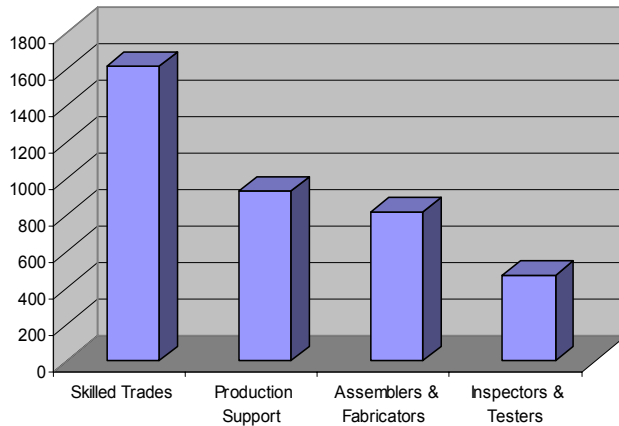
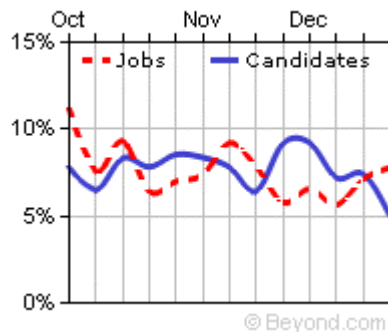


Top Candidate Sectors – Percentage of Industry Manufacturing & Production



Manufacturing & Production Employment Trends (Percentage of Network – October 2006 to December 2006)



Manufacturing & Production Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2006-2007)

- Overall employment in the Manufacturing sector is expected to decline by 5.4 % or 777,000 jobs through 2014.
- Manufacturing growth/decline will be industry-specific. Pharmaceutical and medicine manufacturing growth is expected to increase 26.1% through 2014.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 11,000 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Manufacturing & Production Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the trade professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	>3 million
Page Views	20 million
Manufacturing and Production Statistics	
Resumes	330K
Job Postings	26K
Channel Sites	116
Contacts	1.16 million

Top 10 Candidate Positions (%)
1. Assembler (8.09)
2. Production Inspector (5.08)
3. Plant Operator (4.13)
4. Materials Inspector (3.76)
5. Productions Laborer (3.64)
6. Team Assembler (3.64)
7. Electrical & Electronic Equipment Assembler Production Helper (3.57)
8. Production Helper (3.46)
9. Fabricator (3.25)
10. Electromechanical Equipment Assembler (2.55)

Top 5 Cities with Open Positions
1. San Jose, CA
2. Houston, TX
3. New York, NY
4. Atlanta, GA
5. Chicago, IL

Manufacturing & Production 4QT06 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top cities, key word searches and web sites that should be considered:

Top 10 States for Candidate Registrations (%)
1. California (10.82)
2. Michigan (8.56)
3. Texas (7.56)
4. Illinois (5.68)
5. Ohio (5.40)
6. Pennsylvania (5.32)
7. Indiana (4.47)
8. Florida (4.28)
9. Georgia (4.14)
10. New York (3.44)

Top Manufacturing & Production Key Words Searched by Candidates:
Pressman, Manager, Machinist, Cabinet Maker, Quality, Laborer, Maintenance, Supervisor, Welder, and Photographic Retoucher

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

AssemblerJobs.com	Bluecollarjobs.com	ProcessRegister.com
ChemicalOnline.com	PharmaManufacturing.com	ToolingOnline.com
ProductionJobsite.com	ProductionJobs.com	OperationsJobs.com

Key Manufacturing & Production Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Manufacturing & Production Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 52.70% of our network candidates have a 2 year college degree or higher, 58% have 10 or more years experience and more than 45% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	%
Less than 1 year	5.07
1-3 Years	10.69
3-5 Years	9.23
5-10 Years	16.74
10-15 Years	16.01
15-20 Years	18.80
21+ Years	23.46

Educational Background	%
Post Graduate Degree	10.81
4 Year College Degree	30.88
2 Year College Degree	11.01
Some College	19.22
High School Diploma	28.09

Length of Job Search	%
Just Started	35.17
2 Weeks	10.28
4 Weeks	10.68
6 Weeks	6.50
2 Months	8.75
3 Months	9.07
6 Months	7.21
9 Months	2.21
12 Months	1.24
Over 1 Year	8.88

Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger)
ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!

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