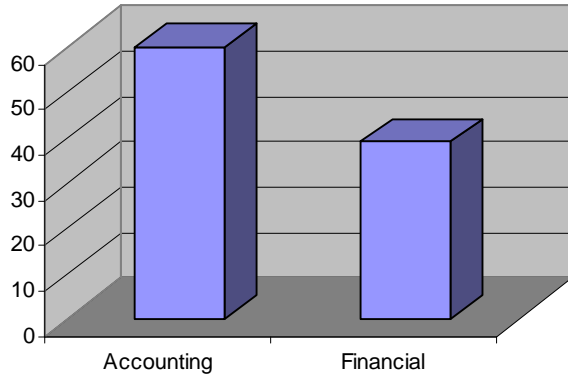
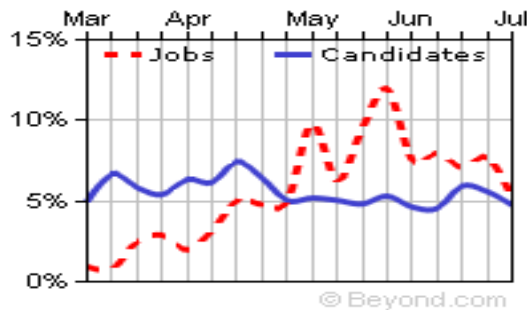


Top Sectors Accounting & Finance



Accounting & Finance Employment Trends (March 2005-July 2005)



Accounting/Finance Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Employment in securities, commodity contracts, and other financial investments and related activities is expected to grow 15.5% by 2012.
- Among business and financial occupations, accountants and auditors and management analysts will add the most jobs by 2012.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Accounting & Finance Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the financial professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Accounting and Finance Statistics	
Resumes	219K
Job Postings	24K
Channel Sites	83
Contacts	485K

Top 10 Positions (%)	
1. Accountant	(13.49%)
2. Financial Analyst	(13.35%)
3. Bookkeeper	(8.76%)
4. Budget Analyst	(8.08%)
5. Financial Specialist	(6.92%)
6. Credit Analyst	(6.62%)
7. Auditor	(5.80%)
8. Financial Manager-Branch/Dept	(4.57%)
9. Controller	(4.52%)
10. Financial Examiner	(3.87%)

Top 5 Cities for Jobs	
1. New York, NY	
2. Atlanta, GA	
3. San Francisco, CA	
4. San Diego, CA	
5. Los Angeles, CA	

Accounting & Finance 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (13.63%)
2. New York (9.69%)
3. Texas (9.11%)
4. Pennsylvania (7.31%)
5. New Jersey (6.17%)
6. Illinois (5.23%)
7. Florida (4.82%)
8. Georgia (3.76%)
9. Ohio (2.73%)
10. Michigan (2.49%)

Accounting and Finance Key Word Searches:

Accounting, Accountant, Finance, Analyst, Controller, Bookkeeper, Financial Analyst, Accounts Payable, Payroll, and Banking.

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

InvestorWorm.com	BookkeepingClerk.com	BudgetAnalyst.net
BigEye.com	AccountingJobsite.com	TaxJobsite.com
FinanceAccounting.net	CreditJobsite.com	BankingJobs.ca

Key Accounting & Finance Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Accounting & Finance Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 70.62% of our network candidates have a 4 year college degree or higher, 36.33% have 10 or more years experience and over 52% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	14.40%
1-3 Years	16.67%
3-5 Years	13.92%
5-10 Years	18.68%
10-15 Years	12.84%
15-20 Years	11.68%
21+ Years	11.81%

Educational Background	
Post Graduate Degree	16.03%
4 Year College Degree	54.59%
2 Year College Degree	8.97%
Some College	12.72%
High School Diploma	7.69%

Length of Job Search	
Just Started	39.77%
2 Weeks	12.63%
4 Weeks	10.57%
6 Weeks	5.03%
2 Months	7.53%
3 Months	6.10%
6 Months	5.70%
9 Months	1.63%
12 Months	1.00%
Over 1 Year	10.03%

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger)
ISFJ traits include: cautious, gentle, thoughtful, hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!