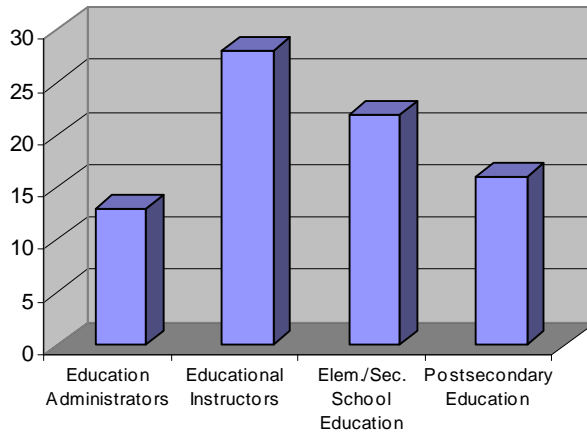
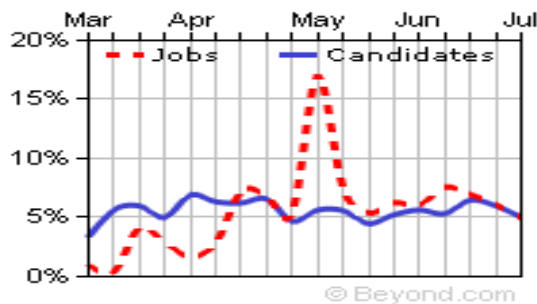


Top Sectors Education, Training & Library



Education, Training & Library Employment Trends (March 2005-July 2005)



Education, Training & Library Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- State and local government educational services are expected to increase by 17.5% each through 2012 for a total increase of about 1.7 million jobs.
- Employment in postsecondary education will rise to fill positions of retiring teachers, accommodate the continuing education needs of adults, and handle increases in the populations of 18 to 24 year olds and foreign born students.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Education, Training & Library Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Education, Training & Library Statistics	
Resumes	103K
Job Postings	1K
Channel Sites	23
Contacts	2.0 million

Top 10 Positions (%)
1. Elementary School Teacher (6.39%)
2. Educational Administrator (5.41%)
3. Secondary School Teacher (5.36%)
4. Adult Literacy Instructor (4.96%)
5. Middle School Teacher (4.76%)
6. Instructional Coordinator (4.62%)
7. Teaching Assistant (4.44%)
8. Graduate Teaching Assistant (3.49%)
9. Kindergarten Teacher (3.27%)
10. Self-Enrichment Instructor (3.24%)

Top 5 Cities for Jobs
1. Los Angeles, CA
2. Dallas, TX
3. Houston, TX
4. New York, NY
5. Denver, CO

Education, Training & Library 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (17.60%)
2. Pennsylvania (15.72%)
3. Texas (12.88%)
4. New York (12.28%)
5. Illinois (8.62%)
6. Florida (8.13%)
7. New Jersey (7.92%)
8. Georgia (6.69%)
9. Michigan (5.22%)
10. Ohio (4.95%)

Education, Training & Library Key Word Searches:

Teacher, Librarian, Professor, Education, Archivists, Curator, Writer, Receptionist, Training and Supervisor

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

EducationalAdministrator.com	TrainingJobsite.com	EducationJobs.ca
PostSecondaryTeacher.com	GraduateTeachingAssistant.com	EducationJobsite.com
SpecialEducationJobs.com	TrainingCoordinator.net	TrainingSpecialist.net

Key Education, Training & Library Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Education, Training and Library Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 80.96% of our network candidates have a 4 year college degree or higher, 52.08% have 5 or more years experience and over 52% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	13.02%
1-3 Years	20.09%
3-5 Years	14.80%
5-10 Years	17.87%
10-15 Years	12.59%
15-20 Years	10.38%
21+ Years	11.24%

Educational Background	
Post Graduate Degree	29.31%
4 Year College Degree	51.65%
2 Year College Degree	5.63%
Some College	8.24%
High School Diploma	5.17%

Length of Job Search	
Just Started	42.29%
2 Weeks	10.48%
4 Weeks	8.23%
6 Weeks	5.46%
2 Months	5.91%
3 Months	5.40%
6 Months	6.56%
9 Months	2.31%
12 Months	1.35%
Over 1 Year	12.02%

Channel Personality Type: INFJ (Introvert, Intuitive, Feeler, Judger). INFJ traits include: creative, original, and independent; thoughtful, warm, and sensitive; global thinkers with great passion for their unique vision; cautious, deliberate, and planful; organized, productive, and decisive; reserved and polite. The most important thing to INFJs is their ideas, and being faithful to their vision.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!